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# DIVERSO

immersive space where curated accessories are experienced like art. Through a minimalist layout, layered textures, and recycled display elements, the store creates a refined journey of personal discovery where every detail speaks of contrast, character, and conscious luxury.

## DIVERSO. LOOK AND FEEL . CONCEPT

### CONCEPT

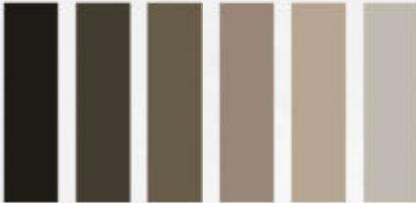
Diverso is a curated accessories gallery where every product — from scent to lens to timepiece — represents a distinct character. The store celebrates diversity within refinement, offering customers an immersive journey through personal style. Instead of competing voices, the space blends a harmonious contrast of materials, moods, and brands, allowing each product to shine in its own narrative moment.

Here, luxury is quiet and layered; recycled elements from the past are elevated with new materials and meaning, forming a tactile narrative of reinvention. The store invites pause and presence—each product is a reflection, each corner a moment of discovery.

To honor the past and support sustainability, existing displays from the former location are selectively reused and reinterpreted — repainted, repositioned, or elevated through material layering. What was once functional now becomes focal.



DIVERSO. LOOK AND FEEL



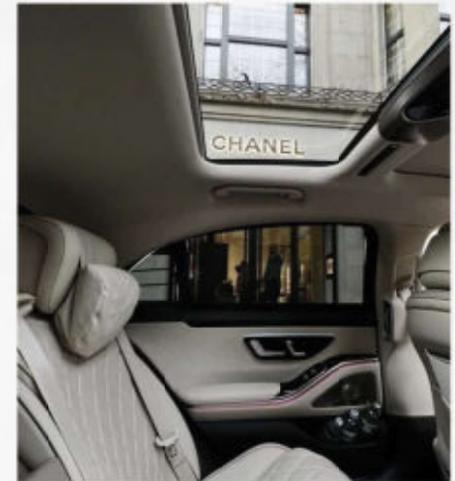
Monolithic forms



Refined minimalism



Tailored simplicity



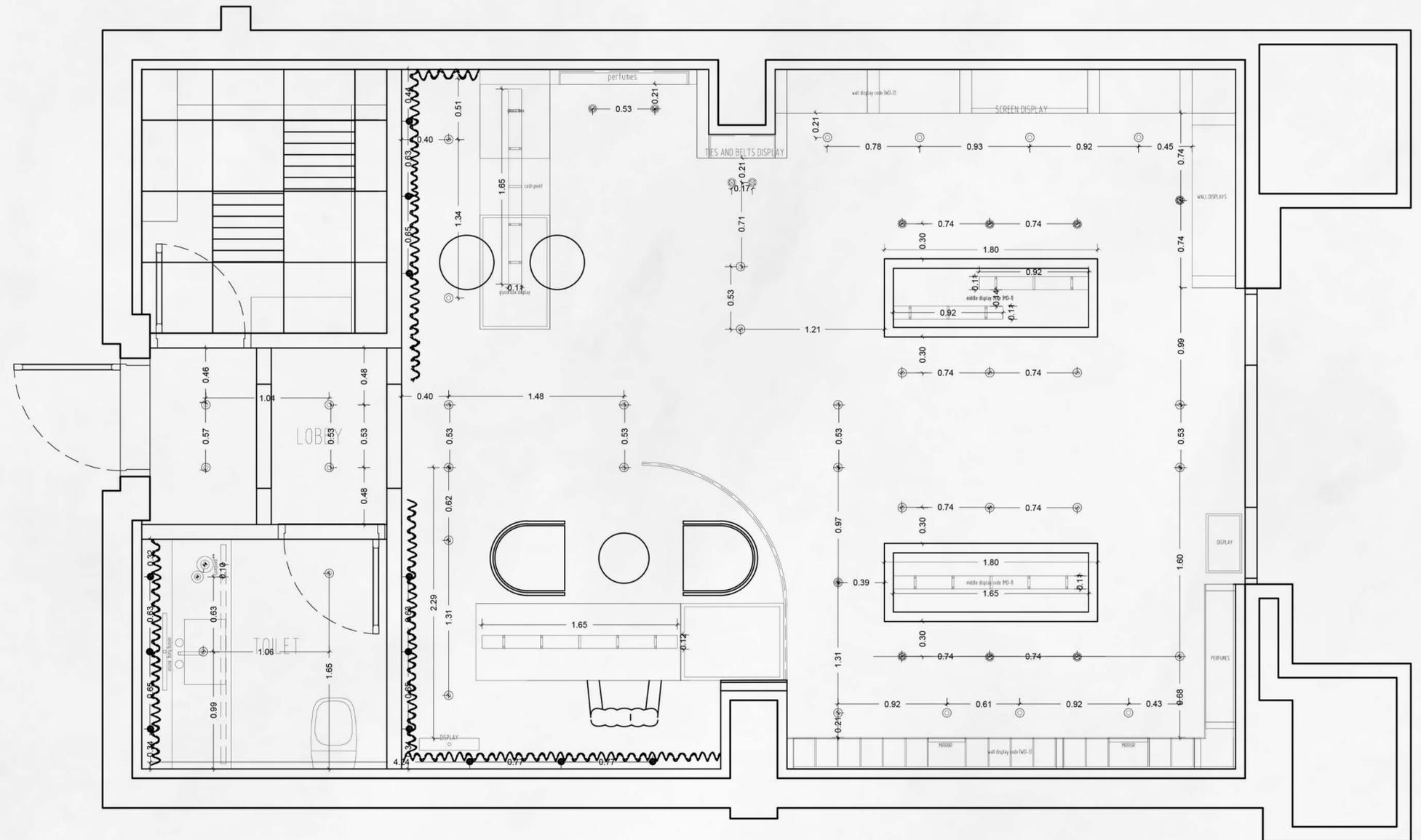


# DIVERSO

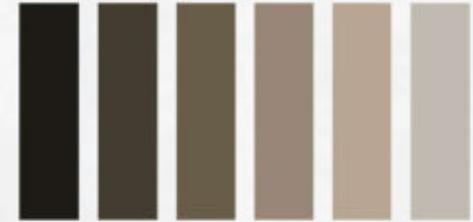
## SPACE PROGRAM

### LIGHTING LEGEND

	DIRECTIONAL EXPOSED SPOT LIGHT
	PENDANT
	RECESSED SPOT LIGHT
	UP LIGHT
	PENDANT



DIVERSO. CONCEPTUAL MB. SHOP FRONT



Option 1:



Brass/gold metal signage with front lit

Option 2:



Front display for exclusive items



Brass\Gold metal signage with backlit on black alucomat



# DIVERSO. CONCEPTUAL MB. WALL DISPLAYS



Necktie display



Sunglasses display with integrated mirror.



Wall displays with engraved wall boxes with integrated partition for screen



Belts display with indirect light

DIVERSO. CONCEPTUAL MB. MIDDLE DISPLAYS



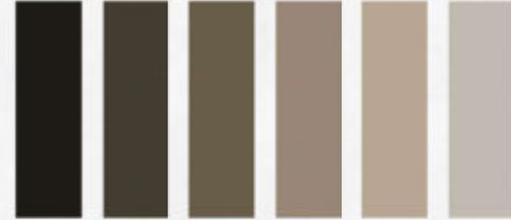
Travertine finish for middle displays



opening mechanism for the unit



watches display idea



To divide the glass into sections

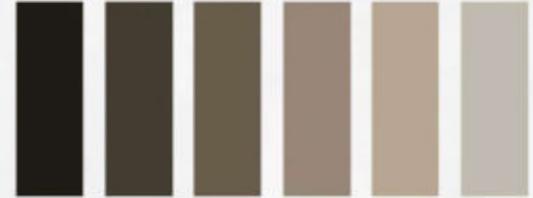
DIVERSO. CONCEPTUAL MB. BACK OFFICE



Desk integrated with desk display for exclusive items



Tinted fluted glass option 1



grooved display for rolex



Fabric glass option 2



Private office partition wall

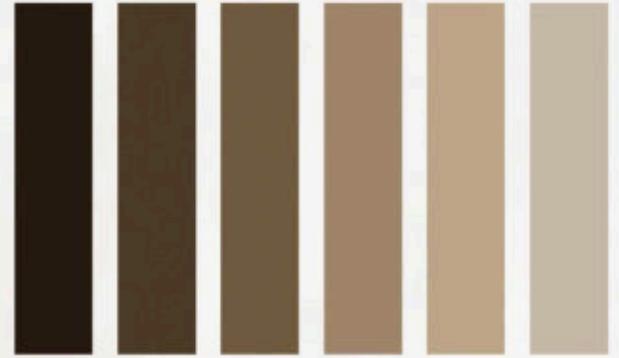
DIVERSO. CONCEPTUAL MB. CASHIER



Cashier with displays and seatings



Curtains with indirect light all over cashier wall



Tablet cash point embedded in middle display

DIVERSO. CONCEPTUAL MB. TOILET



Entrance of toilet lobby



Ceiling hung mirror



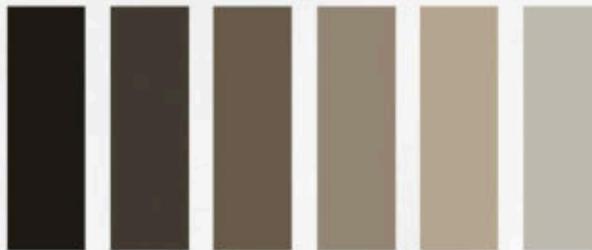
Marble counter top



Sink with curtains wall



Travertine sink with antique brass fixtures

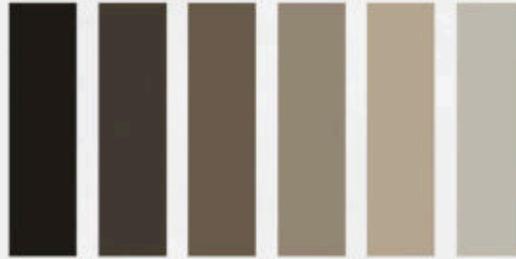


sink with indirect light and gravel floor

DIVERSO. CONCEPTUAL MB. LIGHTING



Pendants for Middle displays (brushed antique brass)



Directional spotlights (brushed antique brass)



Recessed black spotlights



uplights

# DIVERSO. MATERIAL SELECTIONS

## DISPLAYS AREA



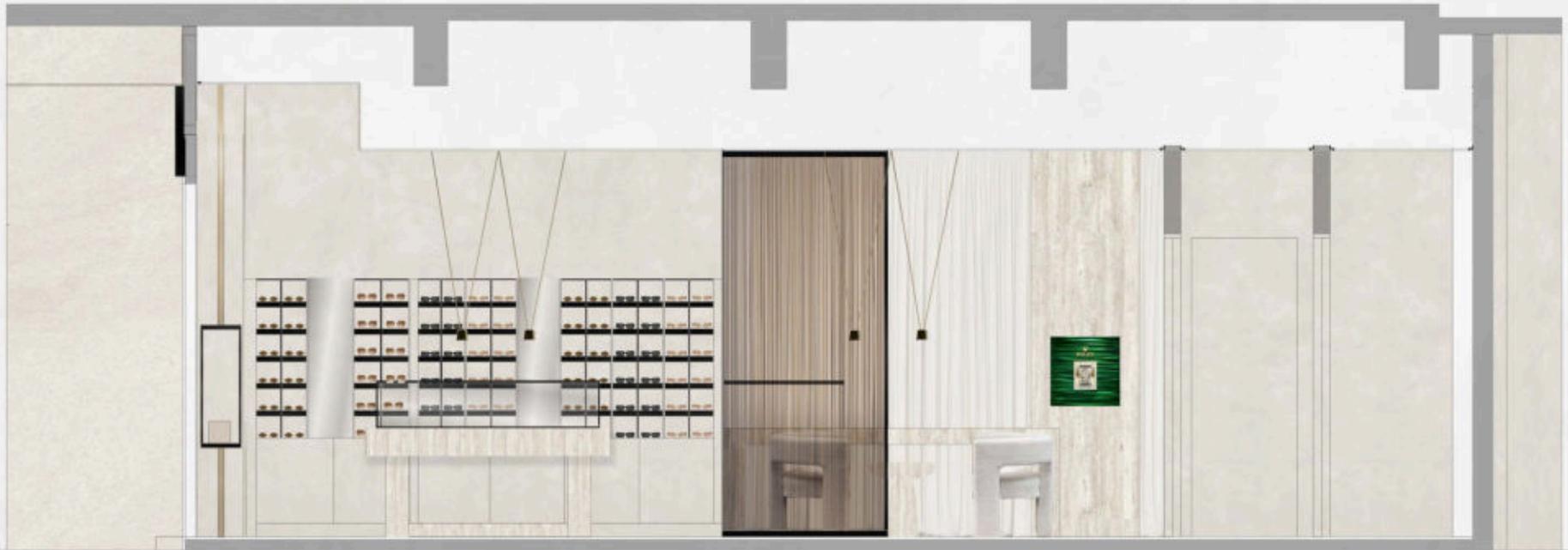
## BACK OFFICE AREA



## TOILET



DIVERSO. 2D ILLUSTRATIONS. FIRST ELEVATION



Tinted Fluted Glass



Clear Glass



Black Alucomat



Brushed Brass



Sheer Curtains



Clear Mirror



Travertine

DIVERSO. 2D ILLUSTRATIONS. 2ND ELEVATION



Lime Wash



Clear Glass



Black Alucomat



Brushed Brass



Sheer Curtains



Travertine Marble

DIVERSO. RENDERS



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DIVERSO. RENDERS



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THANK YOU