



be.

BE.DESIGN STUDIO

# THE SQUARE

Introducing our concept for THE SQUARE, A place where design and care come together to create a warm, grounded atmosphere that supports both the body and the mind.

# THE SQUARE

## CONCEPT

“A sanctuary of care, where wellness meets ”

This pharmacy is designed as a calm, welcoming, and trustworthy space. The palette of soft beige, creamy white, natural wood tones, and sage green accents evokes cleanliness without feeling cold — creating an environment that feels both medically reliable and emotionally soothing.

Straight lines and soft materials create a sense of openness and calm. The use of sage green introduces a gentle freshness that reflects nature, balance, and holistic health.

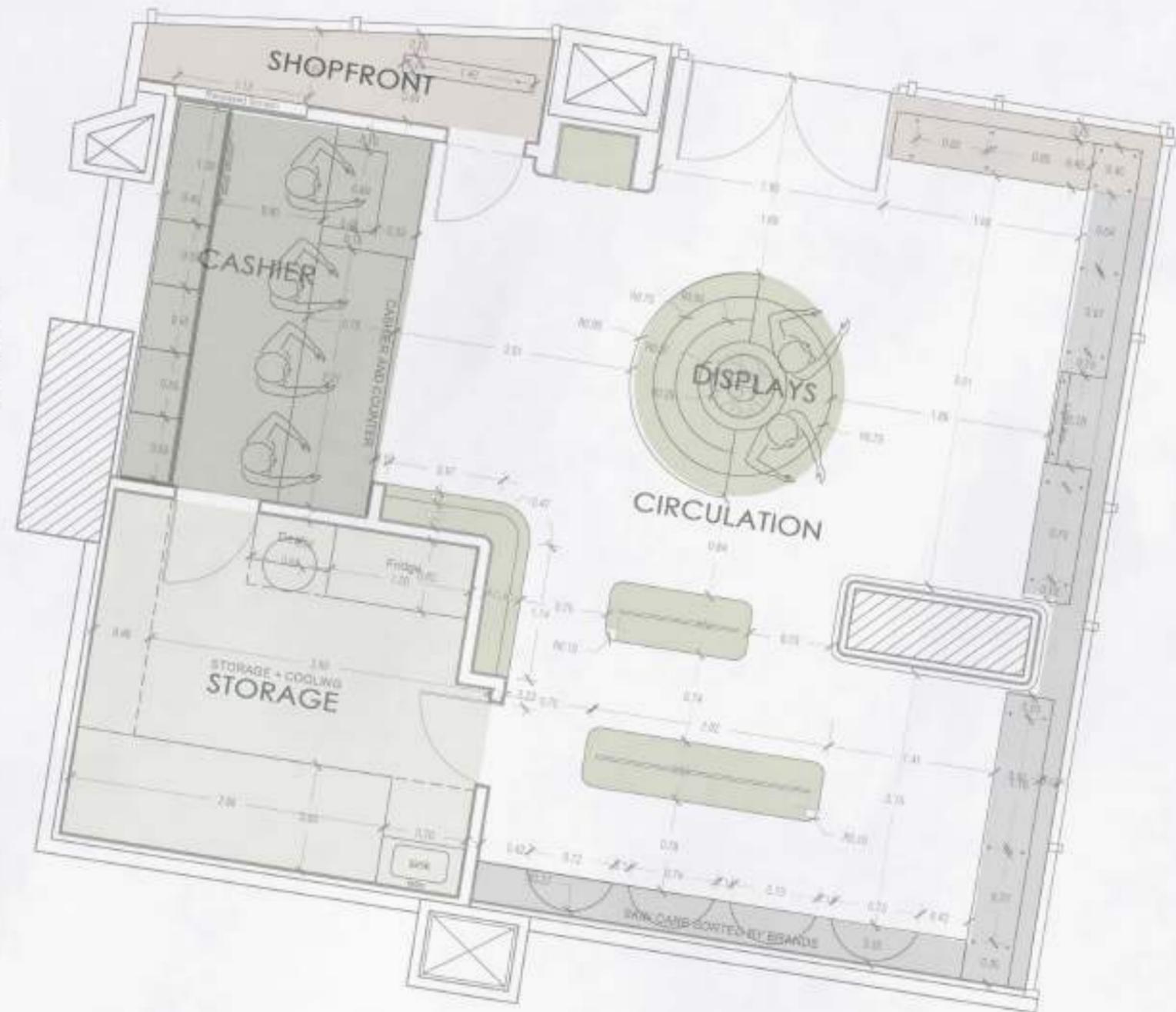
The space encourages a smooth, comfortable flow — where customers don't just shop, but experience care. It's not just a place to buy medicine, but a carefully curated wellness destination.



# THE SQUARE

## ZONING | SPACE PROGRAMS AND AREAS

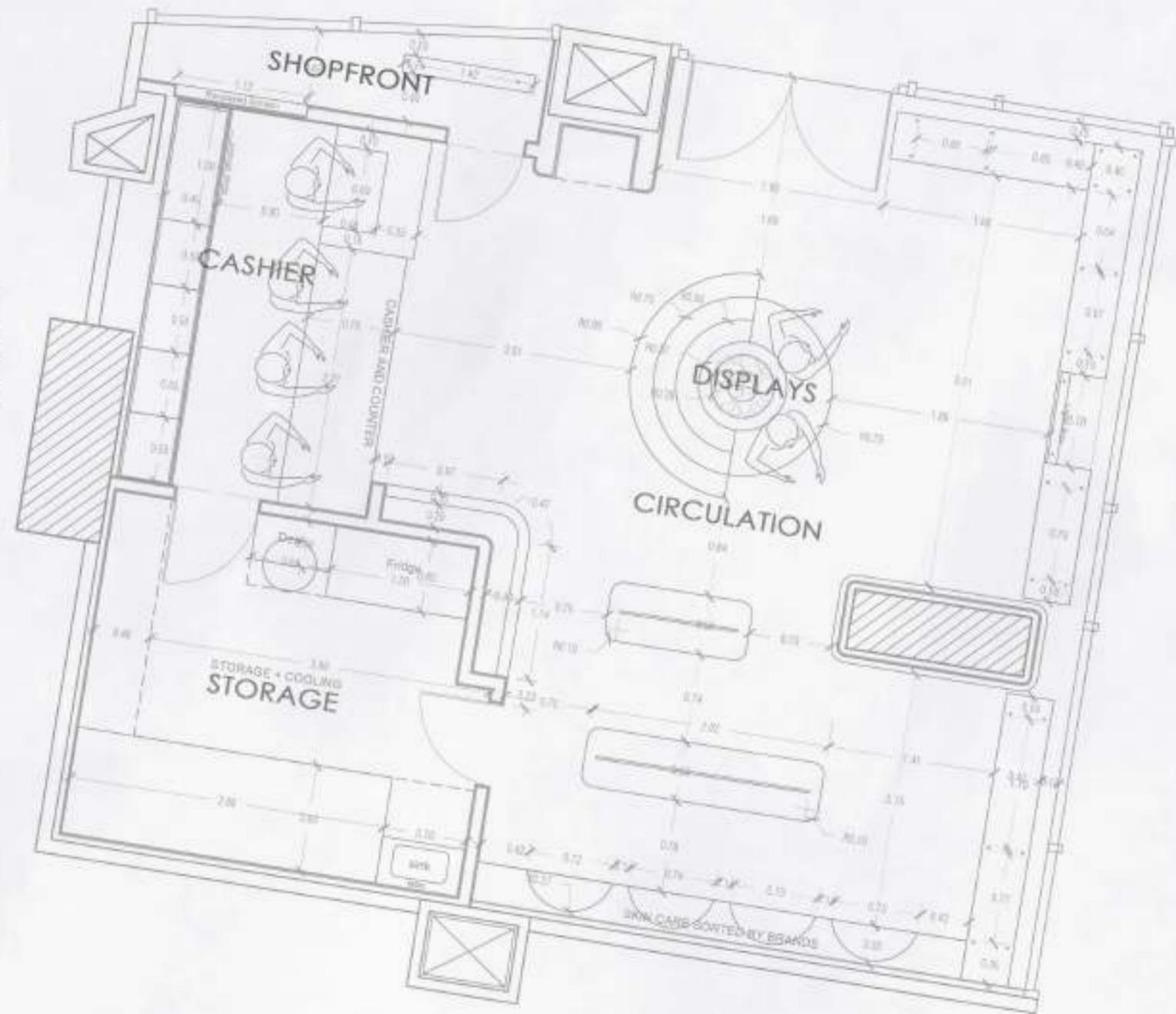
	SPACE NAME	AREA(sqm)	
1	SHOP FRONT	3.0 sqm	5 %
2	DISPLAYS	12.0 sqm	20 %
3	CASHIER	9.0 sqm	15 %
4	STORAGE ROOM	9.0 sqm	15 %
5	CIRCULATION	28.0 sqm	47 %
	TOTAL AREA	60.0 sqm	



# THE SQUARE

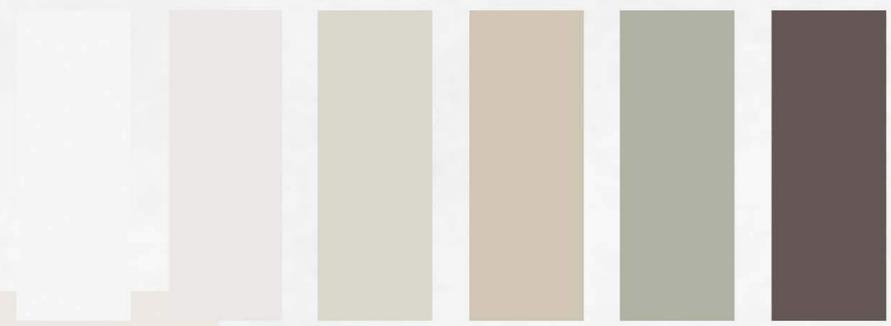
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# THE SQUARE

LOOK & FEEL



AGAVE  
a6a998



WELLNESS

/wel.nəs/ noun

the active pursuit of activities, choices and lifestyles that lead to a state of holistic health.



clinical meets comfort



comfortable clarity



clean formulations



gentle wellness



# THE SQUARE | DESIGN APPROACH

## 1-WALL DISPLAYS

- Seamless surfaces with lime wash finish.
- Earthy tones for a natural, calming feel.
- Raw stone details for texture and authenticity.
- Travertine accents to add subtle luxury.
- Light oak shelving for warmth and softness.
- Arched niches to highlight key products elegantly.



# THE SQUARE | DESIGN APPROACH

## 2-MIDDLE DISPLAYS

- Low, minimal island units keep the space open and breathable.
- Travertine bases with soft lime wash tops.
- Tiered layouts help organize products without clutter.



# THE SQUARE | DESIGN APPROACH

## 3-COUNTER & CASHIER

- A clean, linear counter with a stone surface .
- A stretch ceiling all over the area.
- The back wall holds closed storage and soft signage.
- The area feels calm, professional, and welcoming



# THE SQUARE | DESIGN APPROACH

## 4-BACK OFFICE

- Storage is fully integrated into the architecture.
- Upper cabinets and under-counter units are finished in matte beige or white.
- Everything is organized, concealed, and easy to access.



# THE SQUARE | DESIGN APPROACH

## 2-LIGHTINGS

### General Lighting:

Warm ambient lighting for a calm atmosphere.  
Cove lights and pendants add softness and warmth.

### Product Lighting:

LED strips or spotlights under shelves for gentle product focus.  
Spot lighting enhances key display areas.



# THE SQUARE | DESIGN APPROACH

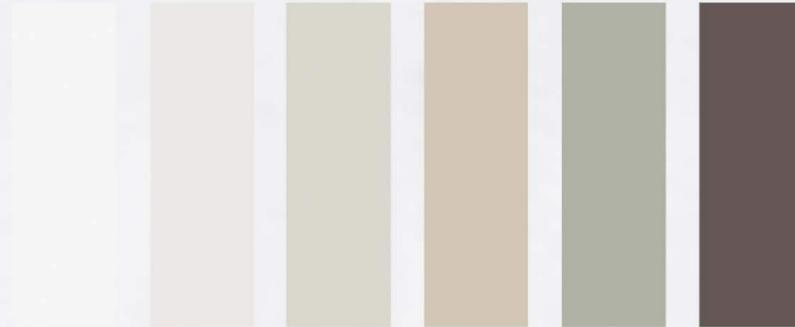
## 3-material selection

- Walls: Matte lime wash paint in warm beige and greige tones
- Shelving & Displays: Natural oak or ash wood with soft matte finishes
- Counters: Travertine for a clean, durable surface
- Flooring: Light-toned vinyl or microcement for seamless, easy maintenance
- Accents: Light Beige brushed bronze details, and sage green elements
- Lighting Fixtures: Off white clean tones



# THE SQUARE | SHOP FRONT

## CONCEPTUAL MOODBOARD



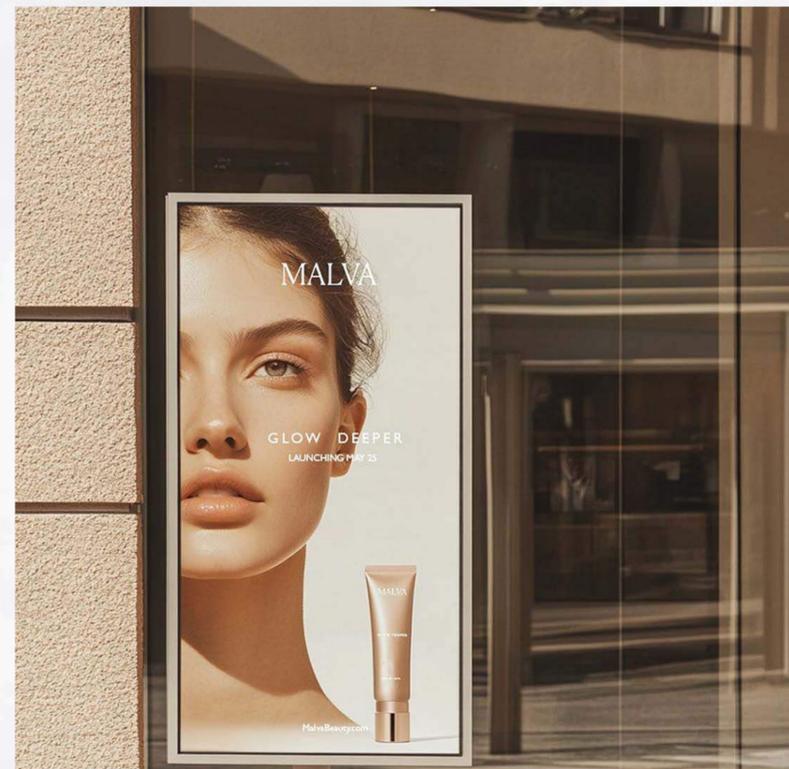
Front lit metal signage on the existing glass



Brushed Bronze Frontlit Signage



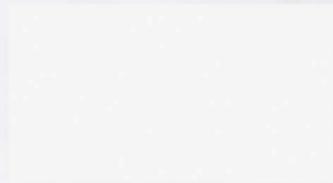
Screen display recessed into partition



Framed display for logo with backlit

# THE SQUARE | POWER WALLS

## CONCEPTUAL MOODBOARD



Brushed Bronze Metal Signage with Backlit



Engraved Texts On Columns Cladding



# THE SQUARE | WALL DISPLAY

## CONCEPTUAL MOODBOARD



Glass shelves hanged on brushed bronze rods



Double sided Wall Shelves Display



Curved Arched Niches In the Wall



Curved shelves for perumes with in-direcr light travertine finish

# THE SQUARE | MIDDLE DISPLAY

## CONCEPTUAL MOODBOARD



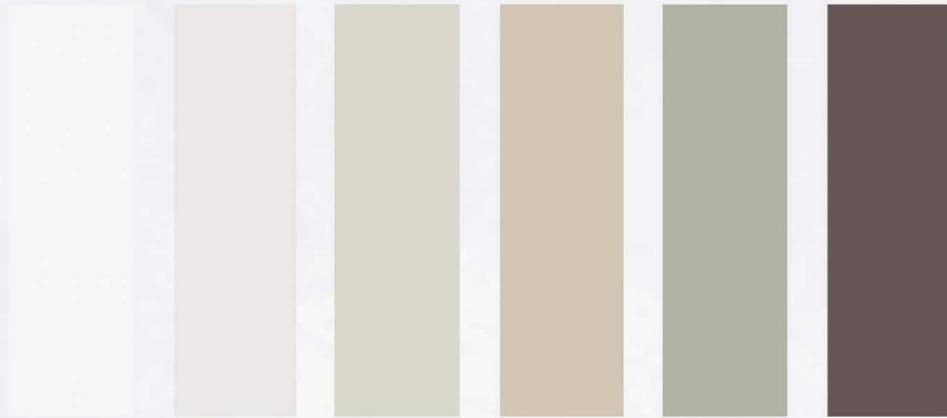
Round middle display with seats travertine finish



Middle products display with statment tree in entrance

# THE SQUARE | CASHIER & COUNTER

## CONCEPTUAL MOODBOARD



Hidden Handles



Travertine cashier with engraved logo



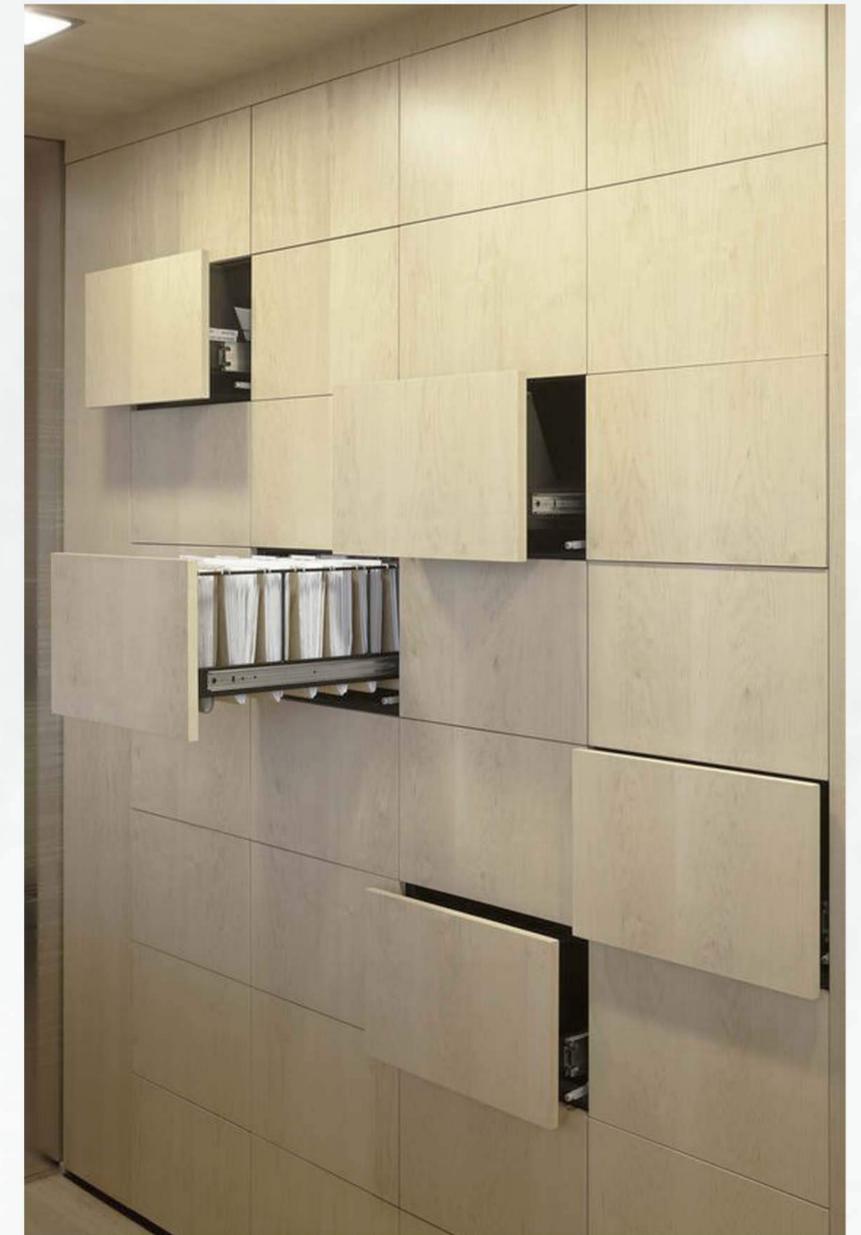
Stretch ceiling with indirect light above cashier and counter area



Lime wash finish for cashier wardrobe wall

# THE SQUARE | STORAGE

## CONCEPTUAL MOODBOARD



storage and drawers labelled and sorted by categories and designed with the same style as the store

# THE SQUARE | LIGHTING

## CONCEPTUAL MOODBOARD



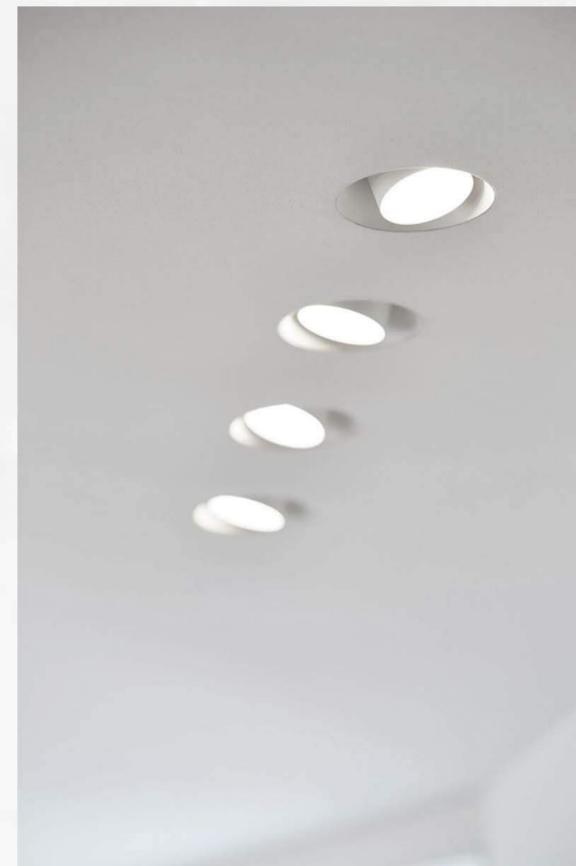
Magnetic white track light with led lights



ceiling lightbox above the cashier



Uplights



Directional recessed spotlights

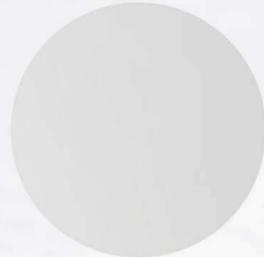


Recessed spotlights

# THE SQUARE

## FACADE | SHOPFRONT FINISHES

### WALL FINISH



Clear Glass Finish

### SIGNAGE FINISH



Brushed Bronze

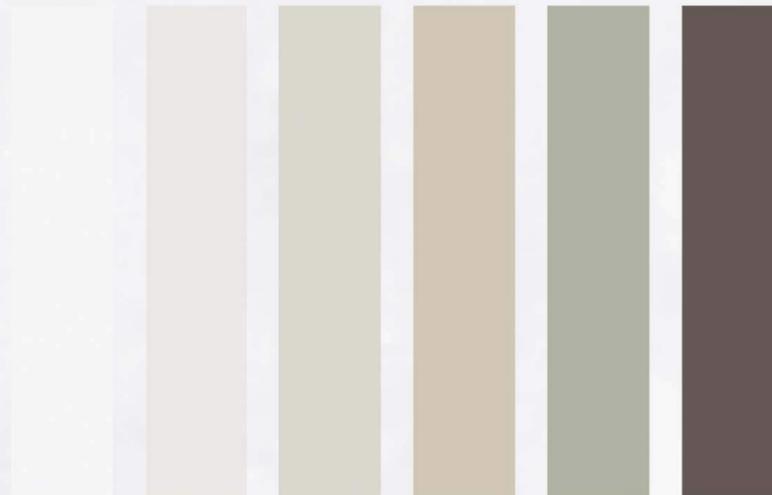
### FLOORING FINISH



Microcement Porcelain  
tiles 120\*60



Front lit metal signage on the existing glass



Frontlit signage with brushed bronze metal

# THE SQUARE

## WALL DISPLAYS FINISHES

### WALL FINISH



Lime wash wall finish

### DISPLAYS FINISH



Travertine Finish

### CEILING FINISH



Off white Painting



Light Oak Finish

### FLOORING FINISH



Microcement Porcelain tiles 120\*60



Brushed Bronze

Engraved Shelves with Travertine Back



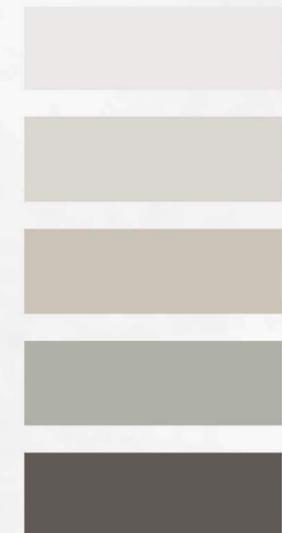
Glass shelves hanged on brushed bronze rods



Front lit brands logos for each section on bulk-head



Integrated seamless finish cabinets with concealed wheels



# THE SQUARE

## MIDDLE DISPLAYS FINISHES

### WALL FINISH



Lime wash wall finish

### DISPLAYS FINISH



Travertine Finish

### CEILING FINISH



Off white Painting



Light Oak Finish

### FLOORING FINISH



Microcement Porcelain  
tiles 120\*60



Brushed Bronze



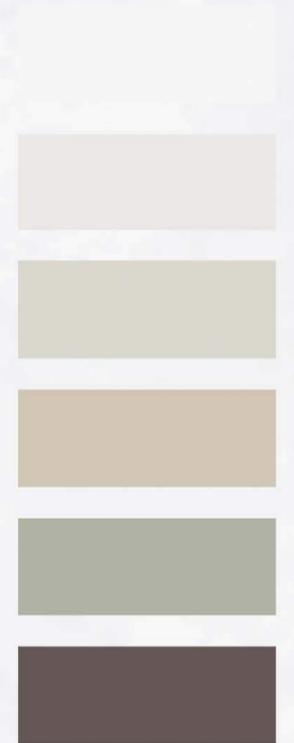
Travertine middle display with indirect light



Round middle display with seats lime wash finish

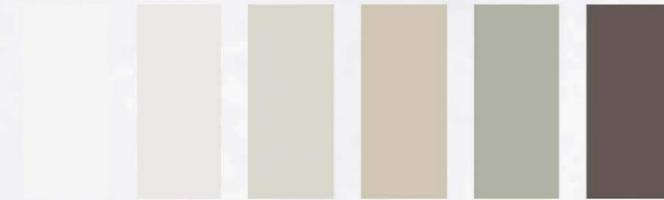


Round middle display with seats lime wash  
and travertine finish



# THE SQUARE

## CASHIER | COUNTER FINISHES



### WALL FINISH



Lime wash wall finish

### DISPLAYS FINISH



Travertine Finish

### CEILING FINISH



Off white Painting



Light Oak Finish

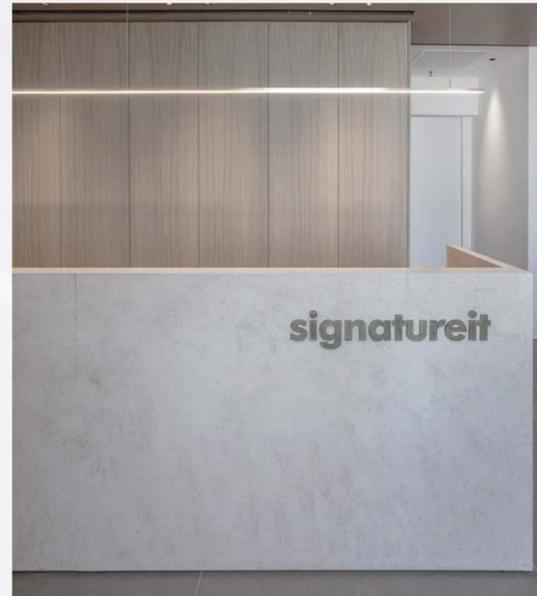
### FLOORING FINISH



Microcement Porcelain tiles 120\*60



Brushed Bronze



Light oak wood finish for cashier wardrobe wall



Travertine cashier with engraved logo



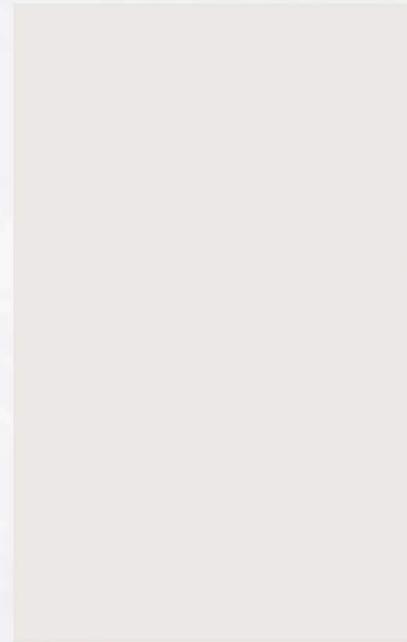
Hidden handles



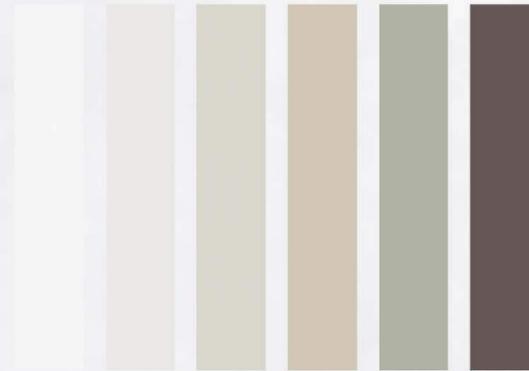
Stretch ceiling with indirect light above cashier and counter area

# THE SQUARE

## STORAGE FINISHES



Beige wall paint



Flooring tiles 60\*60



Light oak wood finish drawers unit



gypsum ceiling tiles 60\*60



Light oak wood the drawers units

# THE SQUARE

## CASHIER WALL | 2D ILLUSTRATIONS



Light Oak Wood



Clear Glass



Light Lime  
wash Painting



Brushed Bronze



Travertine

# THE SQUARE

MAIN ELEVATION | 2D ILLUSTRATIONS



Light Oak Wood



Clear Glass



Light Lime  
wash Painting



Brushed Bronze



Travertine

# THE SQUARE

3D RENDERS



# THE SQUARE

3D RENDERS



# THE SQUARE

3D RENDERS



# THE SQUARE

3D RENDERS



# THE SQUARE

3D RENDERS





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THANK YOU