



be.

BE.DESIGN STUDIO

TIA MODE

Introducing our concept for TIA MODE, where basic wear celebrates individuality and comfort. This unique space redefines the shopping experience with earthy, soulful aesthetics.

A peaceful retreat.

TIA MODE

CONCEPT

Tia Mode is a destination for modest fashion essentials, where simplicity meets sophistication, and identity is expressed through timeless basics. The brand is built on the idea that less is more—that essential pieces can carry a powerful narrative when crafted with attention to materiality, comfort, and purpose.

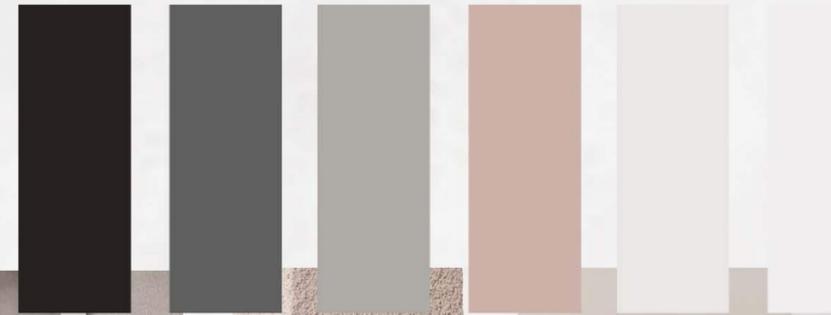
At Tia Mode, we believe in the luxury of touch—soft, high-quality fabrics that feel like second skin, embodying understated elegance. Every veil, every top, every piece is part of a quiet story: of self-expression, conscious production, and confident simplicity.

The visual and physical experience of the brand reflects the material honesty of stone, marble, and raw textiles, paired with soft neutrals and minimal design. It's a space that values clarity over clutter, form over flash, and soul over trend.



TIA MODE

LOOK & FEEL



Tactile luxury



Neutral essentials



Timeless silhouettes



Fabric-focused design



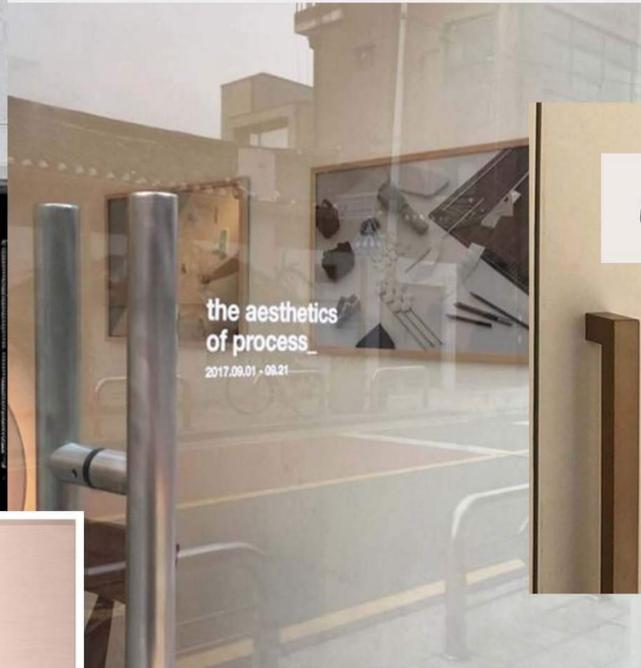
Soft Tailoring



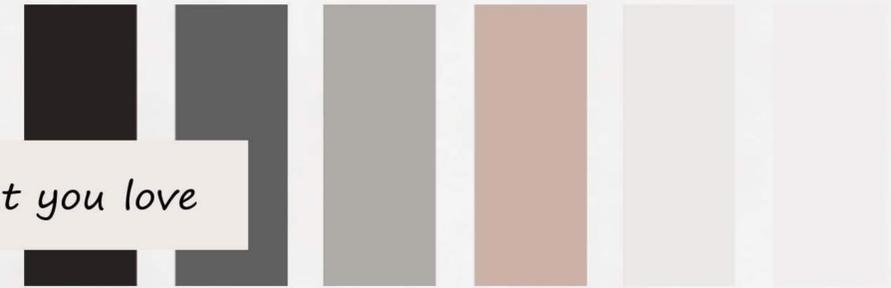
TIA MODE | SHOP FRONT



Existing Shop front Facade.
Black Aluminum



Routes on clear glass



Logo on glass facade



METALLIC SHIMMERS
PANTONE®
20-0093 TPM
Satin Chemise

Rose gold signage



Brushed Rose Gold
Signage



Signage with backlit



Transparent Shop Front

TIA MODE | SHOP FRONT DISPLAY



Conceptual shop front display



Simple shop front showing the idea of the the core of our clothes



Story telling concept



TIA MODE | POWER WALLS

Enngraved Text



Rose gold tone



Floated text



Bushed rose gold stainless steel logo



TIA MODE | WALL DISPLAYS

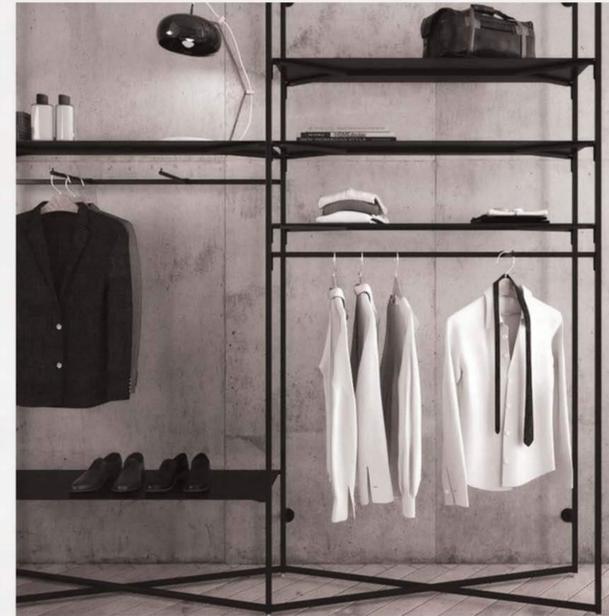
Wall Display



Mixing front display with wall display



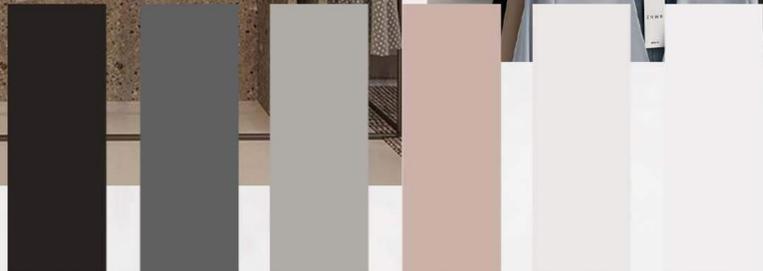
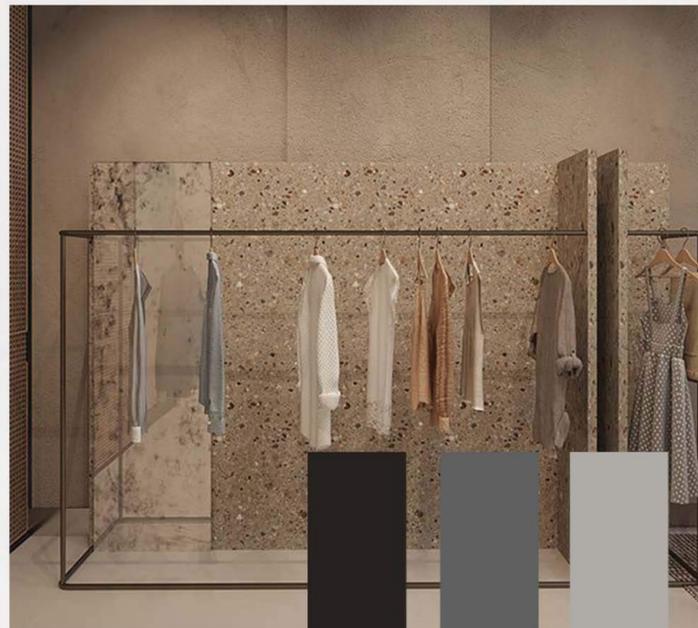
Mixing Shelves with wall displays



Folded basics display



Curved Display



Hanged Information on pieces



mixed with manequins to showcase styling

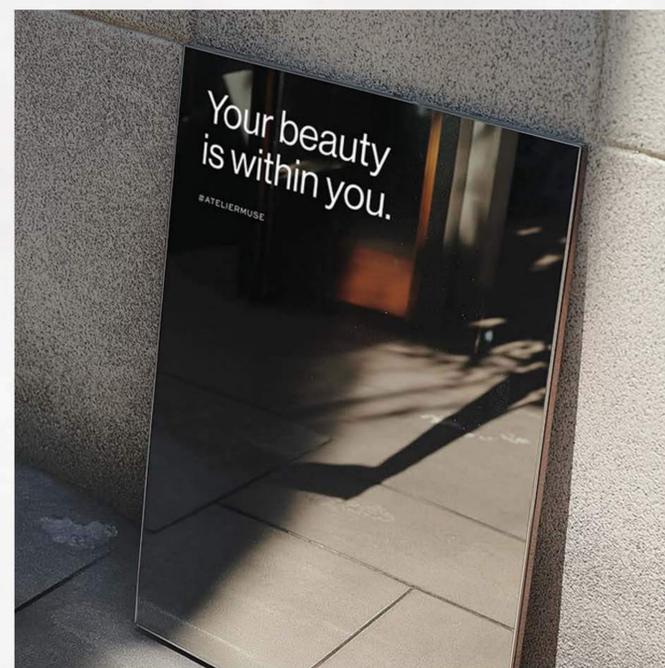


Scarves displays

TIA MODE | WALL DISPLAYS



Material Board



Stainless steel mirror with text

TIA MODE | MIDDLE DISPLAYS

scarves hanger from column cladding



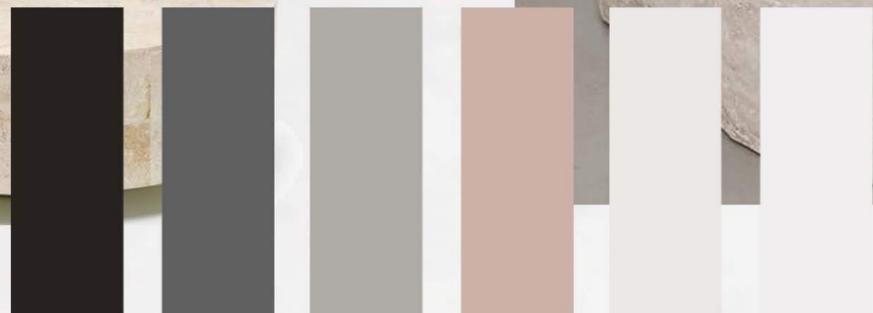
Curved Middle Displays With Platforms for folded clothes



Terrazzo material



Middle grouping displays with different levels



TIA MODE | CASHIER

Wall Behind Cashier



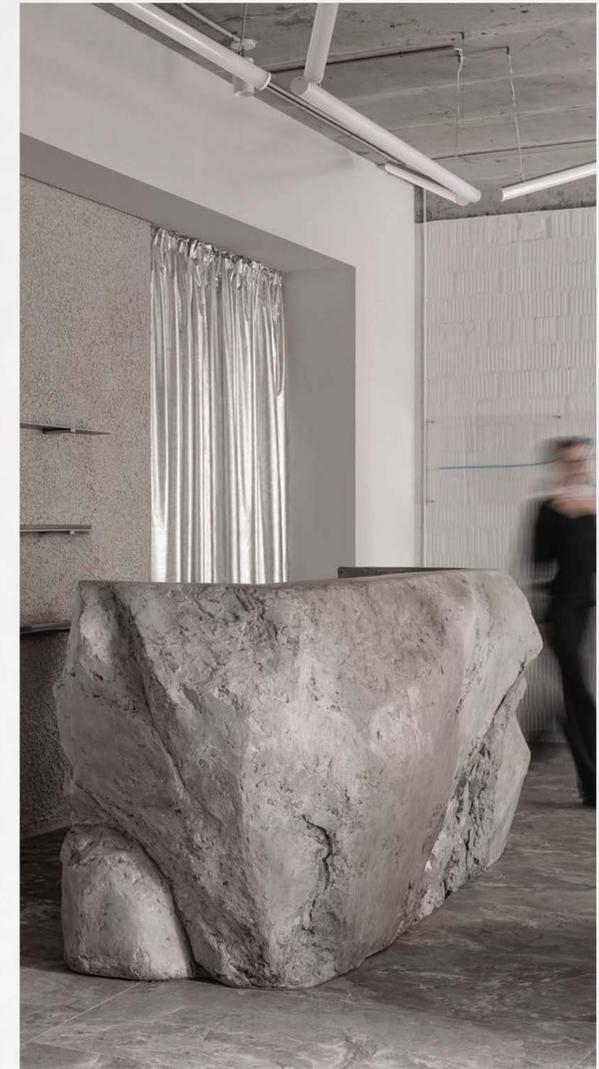
Rose Gold Logo



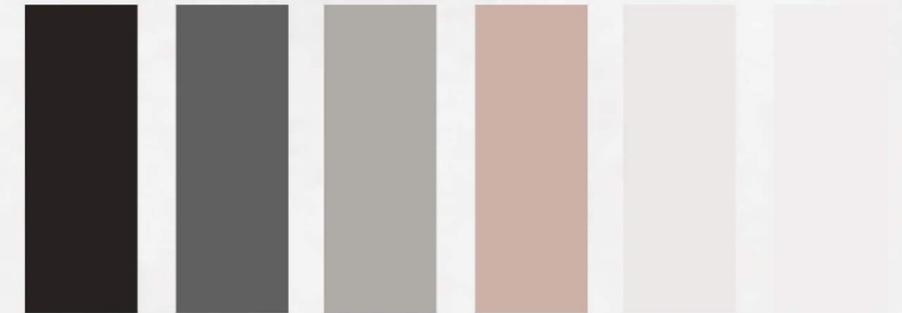
Travertine Cashier



Stone cashier



Engrooved Shelf for folded items



TIA MODE | FITTING ROOMS

Option2: ceiling hung curtains



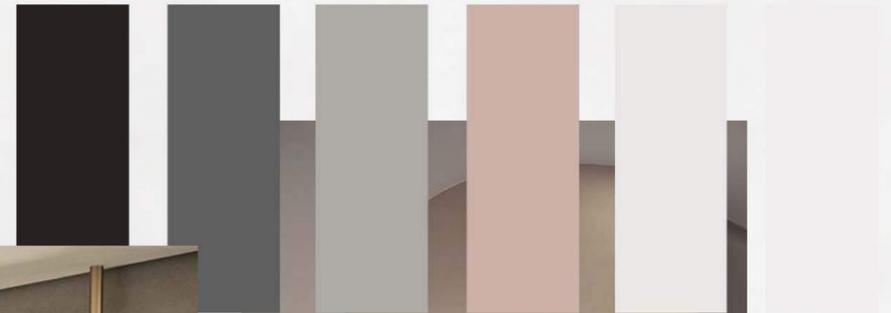
Styling Tips Board



Marble pouffe



Rose gold framed mirror



TIA MODE | LIGHTING



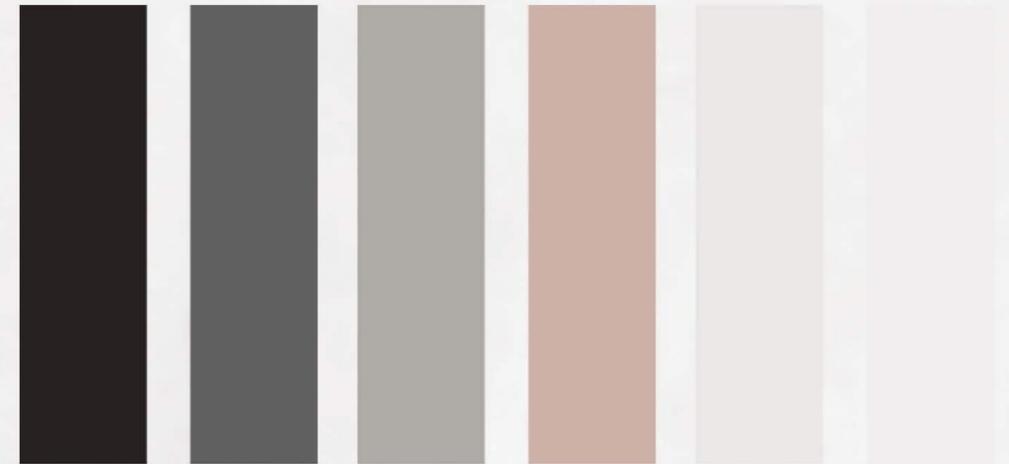
Rose gold pendants with travertine/Terazzo



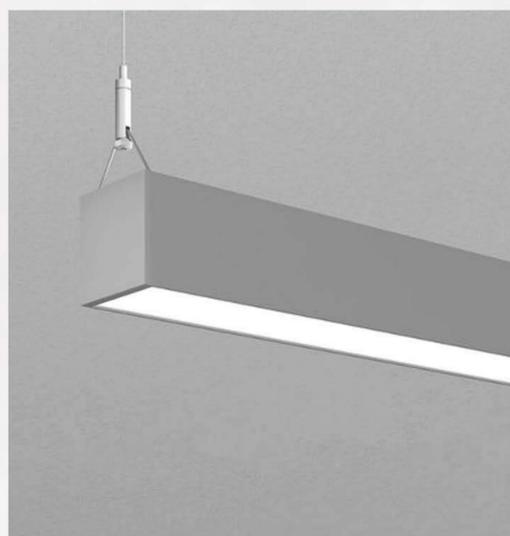
Directional recessed spotlights



Recessed spotlights



Magnetic white track lights



suspended stainless steel lights



suspended lights above cashier

TIA MODE | FACADE MATERIALS

Light painting

Rose gold signage

live in what you love

Messages on Glass

Rose Gold Racks

Existing Dark Grey Frame

Brushed Rose Gold Signage back lit

Light Porcelain Tiles

Travertine Flooring Marble



Chloé

G

TIA MODE | GENERAL MATERIAL BOARD

Material Board

Linen Fabric for material board

Terrazzo



live in what you love



Decorative Pendants

Light Biege painting

Rough Texture

Brushed Rose Gold

Travertine Marble



Fabric Tolls

TIA MODE

DISPLAY AREA | MATERIAL SELECTION

CEILING FINISHING :



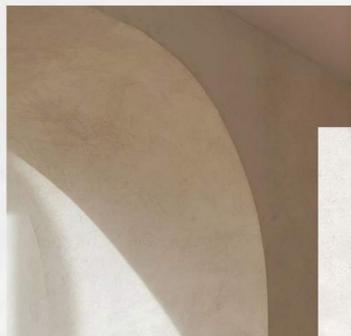
Light Beige Painting

FLOOR FINISHING :



Travertine Marble

WALL FINISHING :

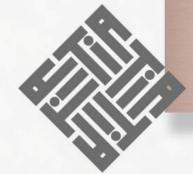


Limewash effect



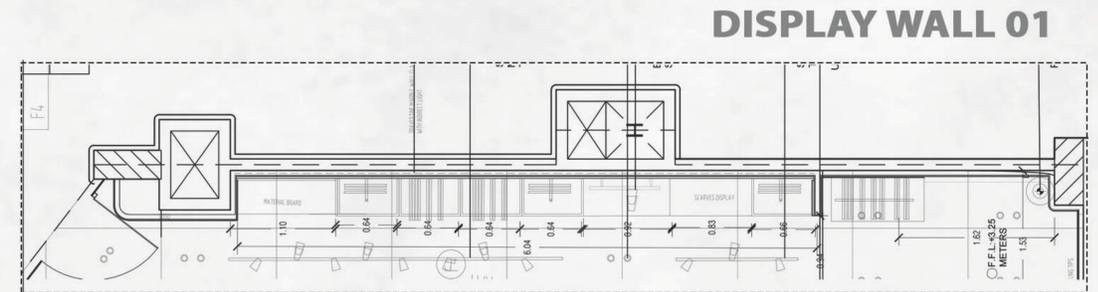
Light Beige Painting

Brand Logo
Brushed Gold Rose
tone



Each character
is mounted
away from the wall
via threaded
metal studs

Front + Side Displays



DISPLAY WALL 01

Material Board
Pinned Textures, designs, etc

Slit wall Display



Light beige close
to tarvantie color



Standing mirror with
rose gold metal Frame



Manequin Mixed with wall displays



Story Behind pieces



Storage Units
Below Displays



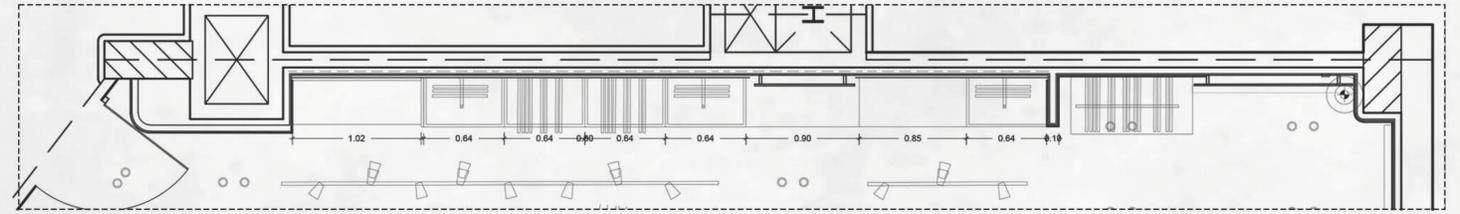
Screen to display
selected items



Not Full Height Cladded Travertine/
Terrazo with Indirect Height

TIA MODE | DISPLAY AREA

Illustration Wall 01



Travertine Marble



Light Painting



Gold Rose

TIA MODE

DISPLAY AREA | MATERIAL SELECTION

CEILING FINISHING :



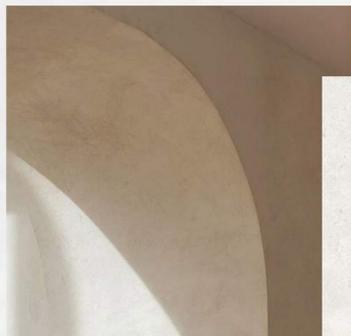
Light Beige Painting

FLOOR FINISHING :



Travertine Marble

WALL FINISHING :



Limewash effect



Light Beige Painting



Power Wall
Brand Message

Each character
is mounted
away from the wall
via threaded
metal studs

Story Behind
pieces



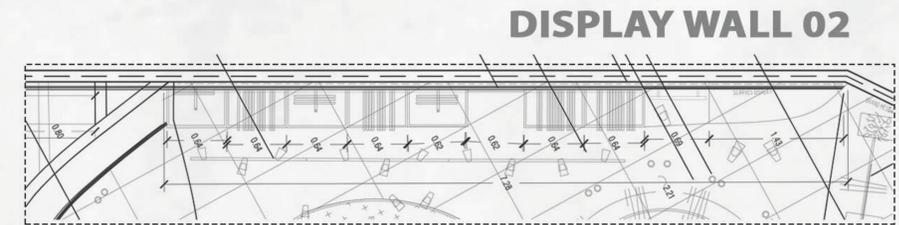
Storage Units
Below Displays

Front + Side Displays



Manequin Mixed
with wall displays

Light beige close
to tarvantie color

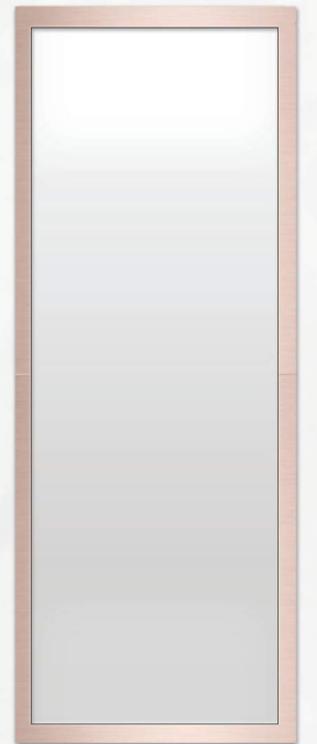


DISPLAY WALL 02

Slit wall Display



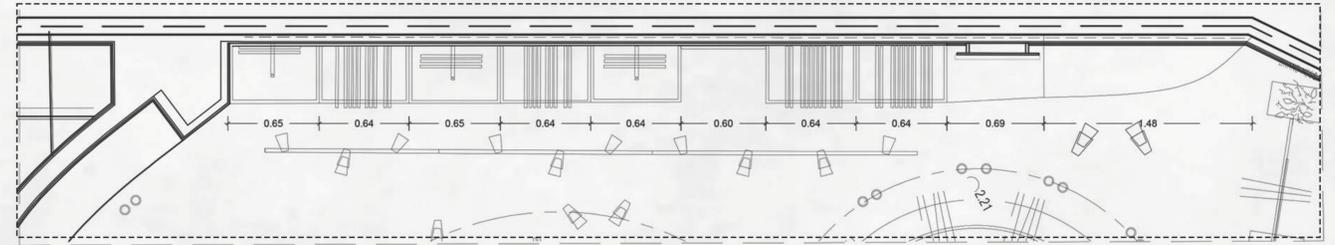
Not Full Height Cladded Travertine/
Terrazo with Indirect Height



Standing mirror with
rose gold metal Frame

TIA MODE | DISPLAY AREA

Illustration Wall 02



Rough texture



Travertine Marble



Light Painting



Gold Rose

TIA MODE

MIDDLE DISPLAY AREA | MATERIAL SELECTION

CEILING FINISHING :



Light Beige Painting

FLOOR FINISHING :



Travertine Marble

WALL FINISHING :

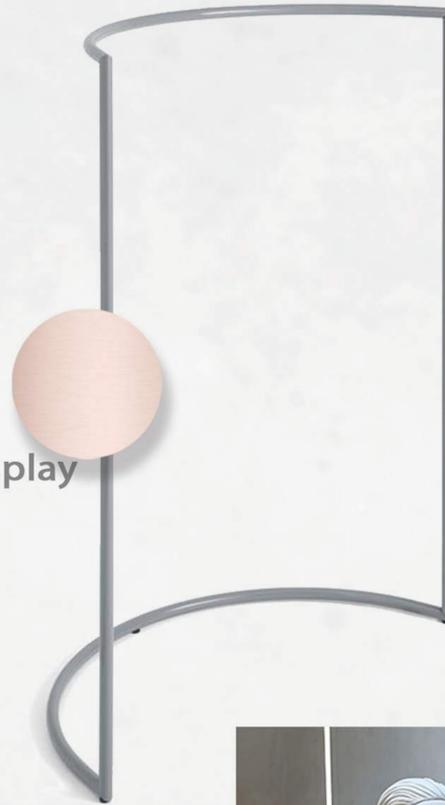


Limewash
effect



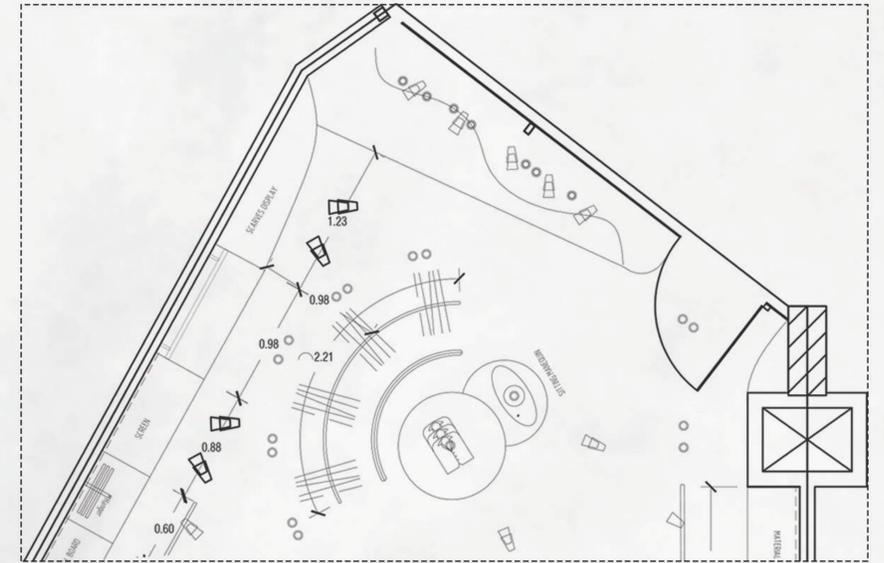
Light Beige Painting

Curved Display
Units



Sitting Manequin

MIDDLE DISPLAY 01



Travertine display table

TIA MODE

MIDDLE DISPLAY AREA | MATERIAL SELECTION

CEILING FINISHING :



Light Beige Painting

FLOOR FINISHING :



Travertine Marble



Terazzo for middle part

WALL FINISHING :



Limewash effect



Light Beige Painting



Curved Scarves Display Unit around column

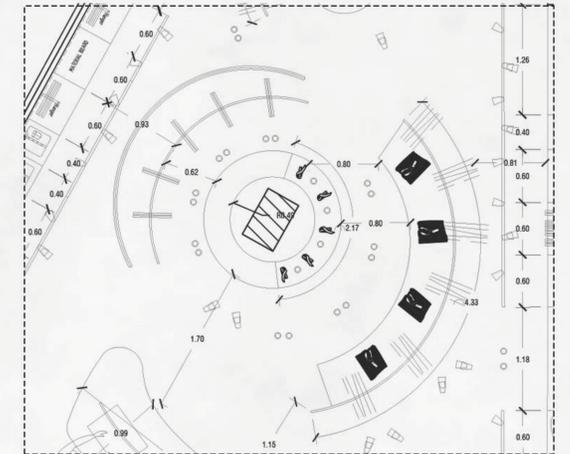
Curved Display Units



Mixing Table Display with floor display units



MIDDLE DISPLAY 02



Folded Scarves/ Bandanas on display table



Travertine display table

TIA MODE

CASHIER | MATERIAL SELECTION

CEILING FINISHING :



Light Beige Painting

FLOOR FINISHING :



Travertine Marble

WALL FINISHING :



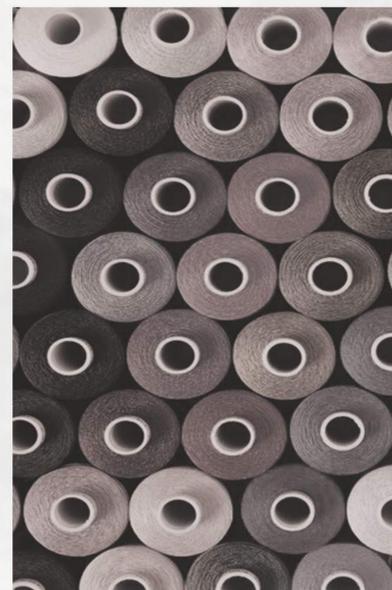
Light Beige Painting



Each character is mounted away from the wall via threaded metal studs



Brand Logo
Brushed Gold Rose tone



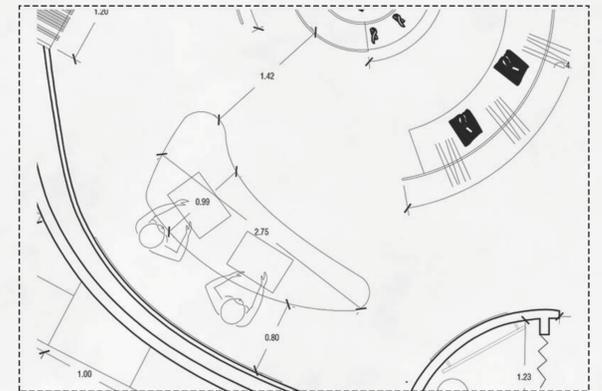
Fabric Rolls/tolls behind cashier

Display Basics behind cashier



Built in Shelves

CASHIER



Smooth Cashier Desk



Rough texture Cashier Desk

TIA MODE | CASHIER WALL



Rough texture



Travertine Marble



Light Painting



Gold Rose

TIA MODE

FITTING ROOM | MATERIAL SELECTION

CEILING FINISHING :



Light Beige Painting

FLOOR FINISHING :



Travertine Marble

WALL FINISHING :



Limewash effect



Light Beige Painting

Mirror from Ceiling

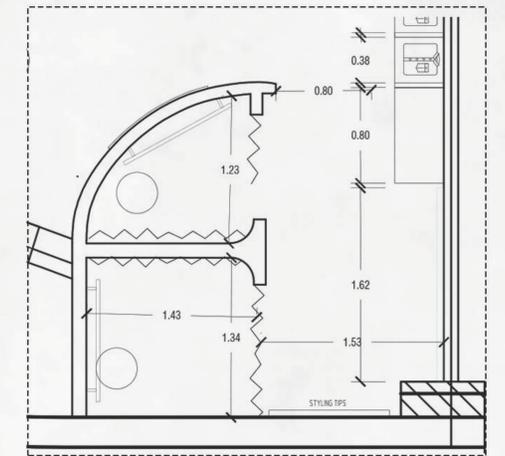


Movable Rack



Styling Tips Board

FITTING ROOM



Decorative Pendant



Terrazzo/ Marble Pouffe with fabric





SHOP FRONT/ FACADE

-  **1** **CEILING FINISH**
Light Painting Finish
-  **2** **FLOORING FINISHING**
Light Beige Porceline Tiles
-  **3** **WALL FINISH**
Light Painting Finish
-  **4** **FRONT DISPLAY FINISH**
Rose gold Metal
-  **5** **FRAME**
Dark grey



DISPLAY WALL 01



1 CEILING FINISH
Light Painting Finish



4 WALL FINISHING 1
Travertine marble



2 FLOORING FINISHING
Light beige Porcelaine tiles



5 WALL FINISH 2
Light Painting Finish



3 FLOORING FINISHING 2
Terrazo



6 DISPLAY FINISH
Rose gold Metal



DISPLAY WALL 02



1
CEILING FINISH
Light Painting Finish



2
FLOORING FINISHING
Light Beige porceline tiles



3
FLOORING FINISHING 2
Terrazo



4
WALL FINISHING 1
Travertine marble



5
WALL FINISH 2
Light Painting Finish



6
WALL FINISH 3
GRC FINISH



7
DISPLAY FINISH
Rose gold Metal



CHASHIER



1 CEILING FINISH
Light Painting Finish



2 FLOORING FINISHING
Light Beige porceline tiles



3 FLOORING FINISHING 2
Terrazo



4 WALL FINISHING 1
Travertine marble



5 WALL FINISH 2
Light Painting Finish



6 WALL FINISH 3
GRC FINISH



7 DISPLAY FINISH
Rose gold Metal



Fitting Room Entrance

- 1** **CEILING FINISH**
Light Painting Finish
- 2** **FLOORING FINISHING**
Light beige Porceline tiles
- 3** **WALL FINISH 2**
Light Painting Finish
- 4** **DISPLAY FINISH**
Rose gold Metal



be.

BE.DESIGN STUDIO

THANK YOU