



be.

BE.DESIGN STUDIO

DEL.MAISON

This design combines contemporary and modest aesthetics for a young audience. It features a minimalistic style with a soothing nude and beige color palette, earthy materials, and Arabic calligraphy

The shop serves as a stylish sanctuary that harmonizes modern design with cultural identity

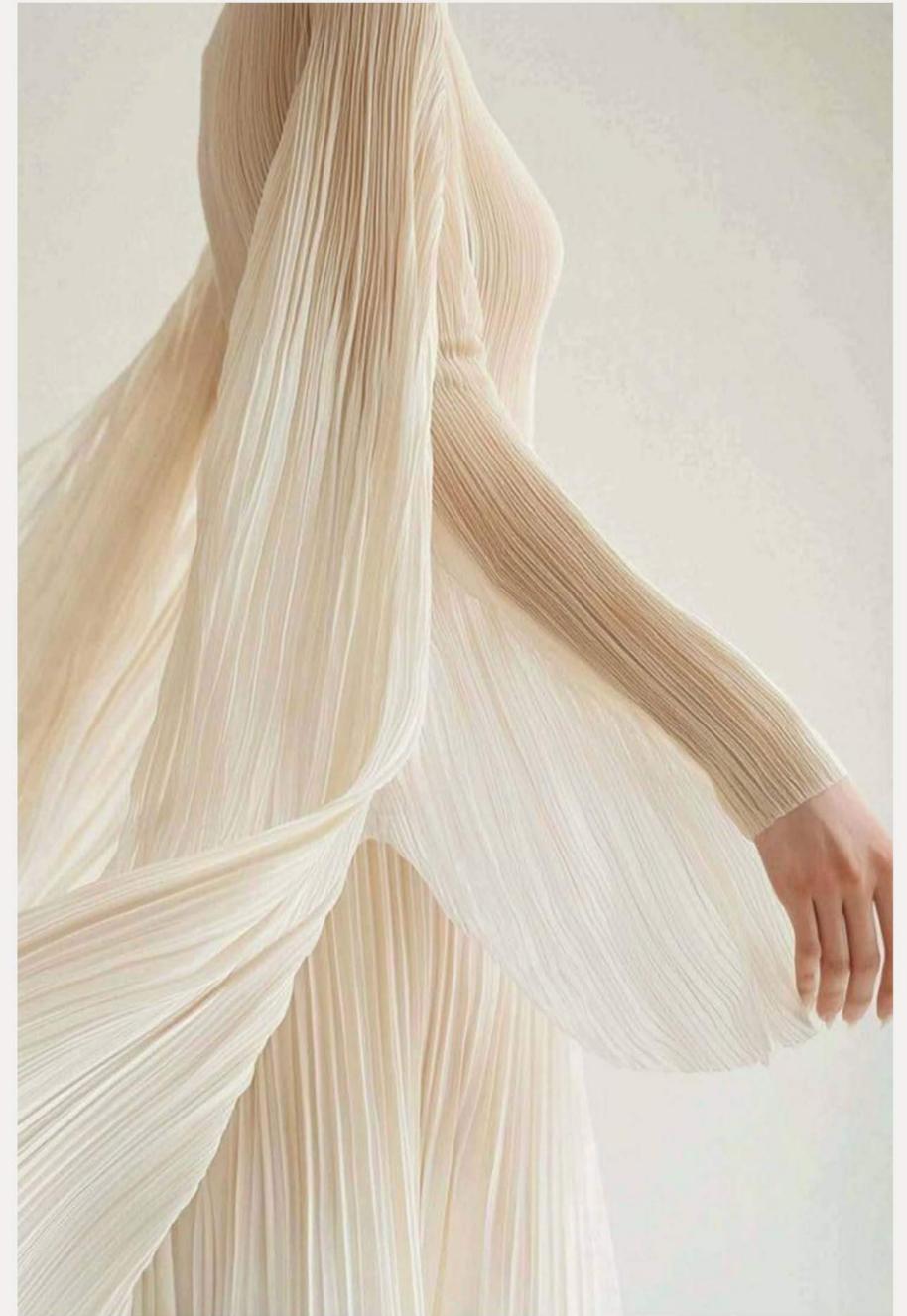
DEI MAISON . LOOK & FEEL MOODBOARDS

CONCEPT:

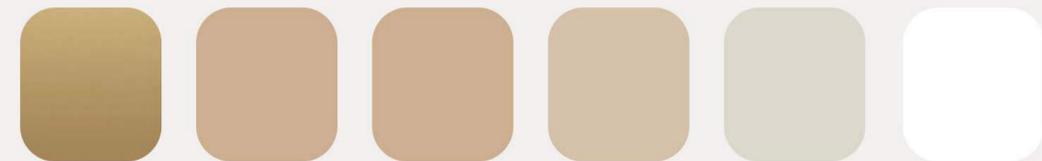
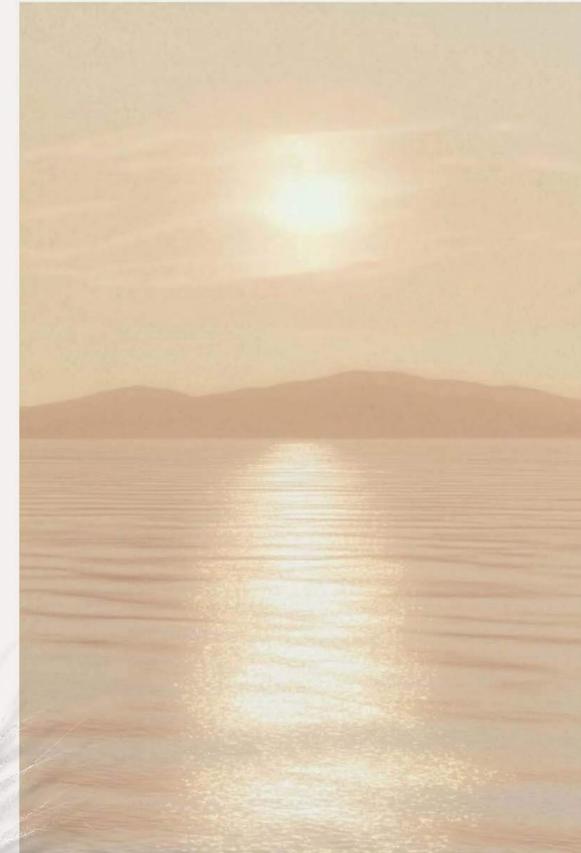
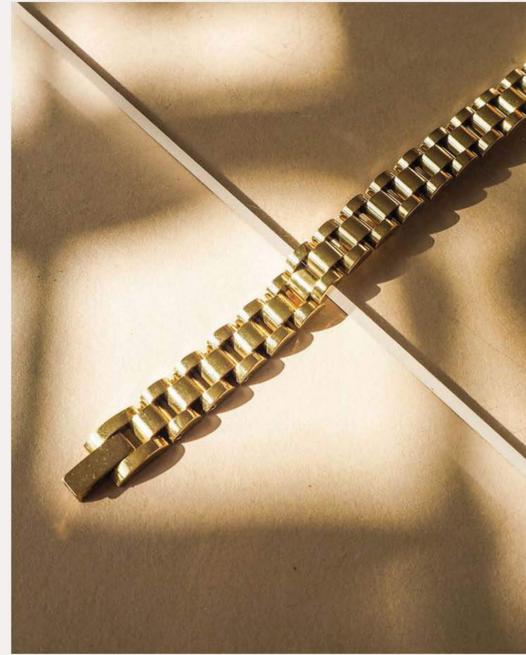
The interior design concept for the modest clothing store embraces a warm, earthy, and feminine aesthetic, creating an inviting and luxurious shopping experience. The palette is inspired by nature's soft hues, blended seamlessly with brushed gold accents that exude understated elegance.

The spatial arrangement prioritizes fluidity and comfort, encouraging exploration through thoughtful design elements that are both visually soothing and functionally seamless. The concept envisions a store that embodies grace, modesty, and modern luxury, providing an immersive experience that feels both intimate and inspiring.

The overall design speaks to modest sophistication—welcoming, graceful, and timelessly luxurious.



DEI MAISON . LOOK & FEEL MOODBOARDS



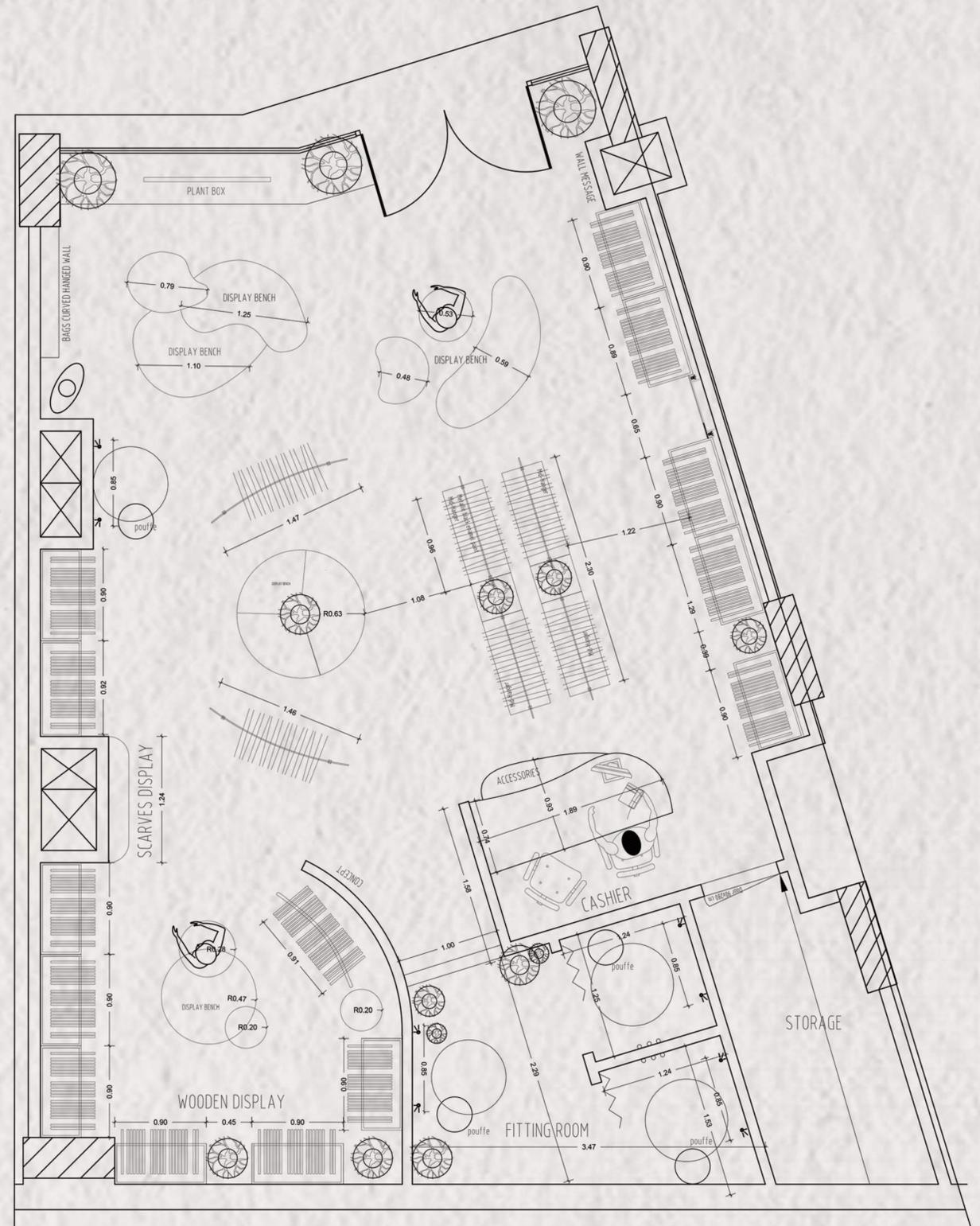
BOHO BY DINA

ZONING | FURNITURE PLAN

SPACE PROGRAM & AREAS

	SPACE NAME	AREA(sqm)	
1	SHOP FRONT	4.6 sqm	6.4 %
2	RACKS	40.1 sqm	55.7%
3	DISPLAY	11 sqm	15.3%
4	CASHIER	4 sqm	5.5%
5	FITTING ROOM	7.5 sqm	10.2%
6	STORAGE	4.5 sqm	5.8%

TOTAL AREA 72 SQM



DEI MAISON. CONCEPTUAL MB. SHOP FRONT



Varyating high plant pots with uplight connected with plant box



Plant box with feathred / dried plants in front of hanging displays

Transparent shop front with brushed metal gold/brass



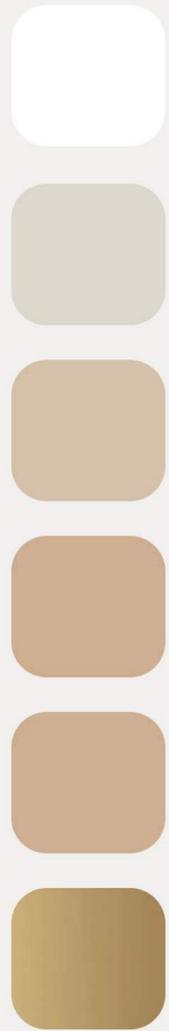
Hanging displays



Sigange with same metal finish and

Curved mirror with arabic calligraphy

DEI MAISON. CONCEPTUAL MB. WALL DISPLAYS



Curved edges framed grooving for slit wall hangers , with indirect lighting



Varying plant pots with curved edges integrated with wall frames



White flower/feathered plant for plantation elements



DEI MAISON. CONCEPTUAL MB. MIDDLE DISPLAY



Curved middle standing displays



Middle table displays with varying levels

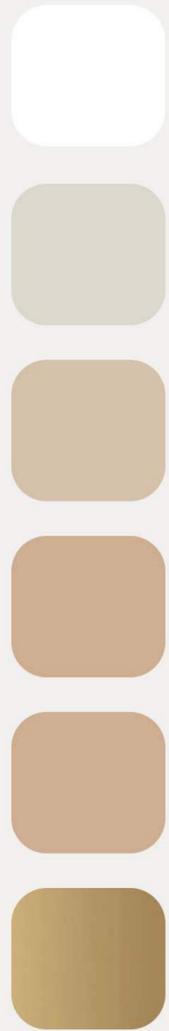


Statement layered pendant above middle tables



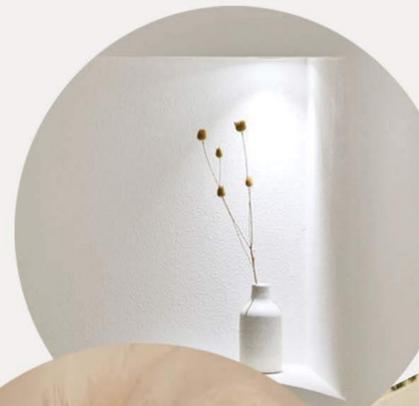
White feathered plantation element for table displays and between stands

DEI MAISON. CONCEPTUAL MB. CASHIER AREA



Buil in curved shleves for side wall

Built in curved plant pot with statment plant



rcular cashier with integrated
ting room entrance wall



Hidden door for storage area



DEI MAISON. CONCEPTUAL MB. FITTING ENTRANCE



Ceiling mounted scarves hanger



Quraan verse on entrance wall in gold text



Pendants



Uplights under quraan verse wall

DEI MAISON. CONCEPTUAL MB. FITTING AREA



Edges for the fitting room



Pendants



Curved mirror with arabic calligraphy



White flower/feathered plant for plantation elements



Pouf



Mood and color palette for walls and curtains



Sheer curtains all around fitting room walls



DEI MAISON Facade | Power Wall Finishes



POWER WALL
LOGO / BRAND MESSAGE



Plant box with feathred dried plants in front of hanging displays

Flooring Option | Marble Effect



Facade Black |
Aluminium Frame



Light Beige
Paint



Hanging Display
Different Heights
Gold shown from
facade



Backlit Gold Front Sigange
on black

DEI MAISON DISPLAY AREA | Finishes

Light Porcelain
Matte Texture



Gold
Pendant

Light wall
paint

حيلة

Feathers

Linen WALL
Texture



Gold Display
Frames



Gold Lit
Signage



Marble
Tables

مكتوب

IT IS WRITTEN

Travertine
Marble Tables



DEI MAISON

Display Area | Material Selection

CEILING FINISHING :



Light Painting

FLOOR FINISHING :



Light Porcelain
Matte Texture



Mirrors



Arched wall /
recessed rail /
light shelves

WALL FINISHING :



Light Wall
Paint



Linen Fabric
Walls between
slit wall display



White flower/feathered
plant for plantation
elements

DEI MAISON CASHIER AREA | Material Selection

CEILING FINISHING :



Light
Painting

FLOOR FINISHING :



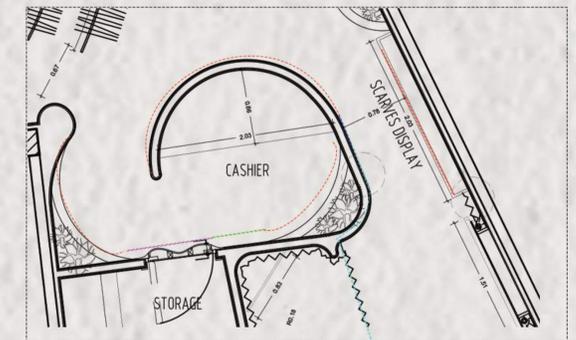
Light Porcelain
Matte Texture



Curved Currgated
Cladding covering door
storage



Varried Heights plants
Varried Heights plants



CASHIER

- Light Wall Paint
- Light Linen Curtains
- Golden Backlit Signage
- Hidden Door
- Arabic Golden Calligraphy

WALL FINISHING :



Light Wall
Paint



Curtain Walls
with uplight



Hidden door for
storage area

مكتوب

IT IS WRITTEN



scarves Hanger

DEI MAISON
Abaya and Modest Fashion House

Backlit Bronze Gold
Signage



Cashier Curved wall Integrated
with fitting room walls

DEI MAISON FITTING ROOM | Material Selection

CEILING FINISHING :



Light
Painting

FLOOR FINISHING :



Light Porcelain
Matte Texture

WALL FINISHING :



Light Wall
Paint



Curtain Walls
with uplight



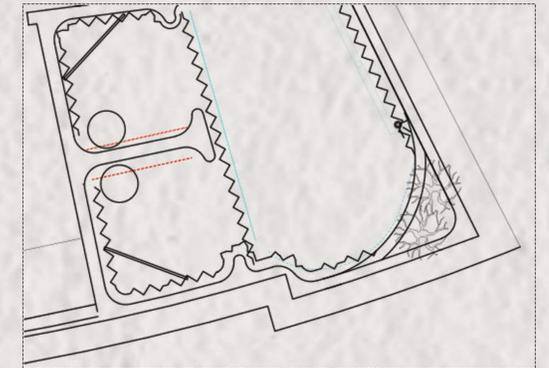
Mirror with golden stand
within fitting room



Uplight effect



Varried Heights plants
Varried Heights plants



Light Wall Paint
Light Linen Curtains

FITTING ROOM



Light Beige
Linen Pouffe



Pendant

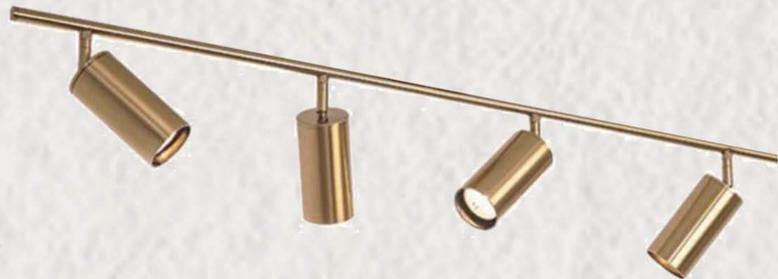


Outside fitting
room feeling with
floor height mirror



DEL.MAISON LIGHTING LAYOUT

Trimless Spotlight



Reccsed Magnetic Track Light



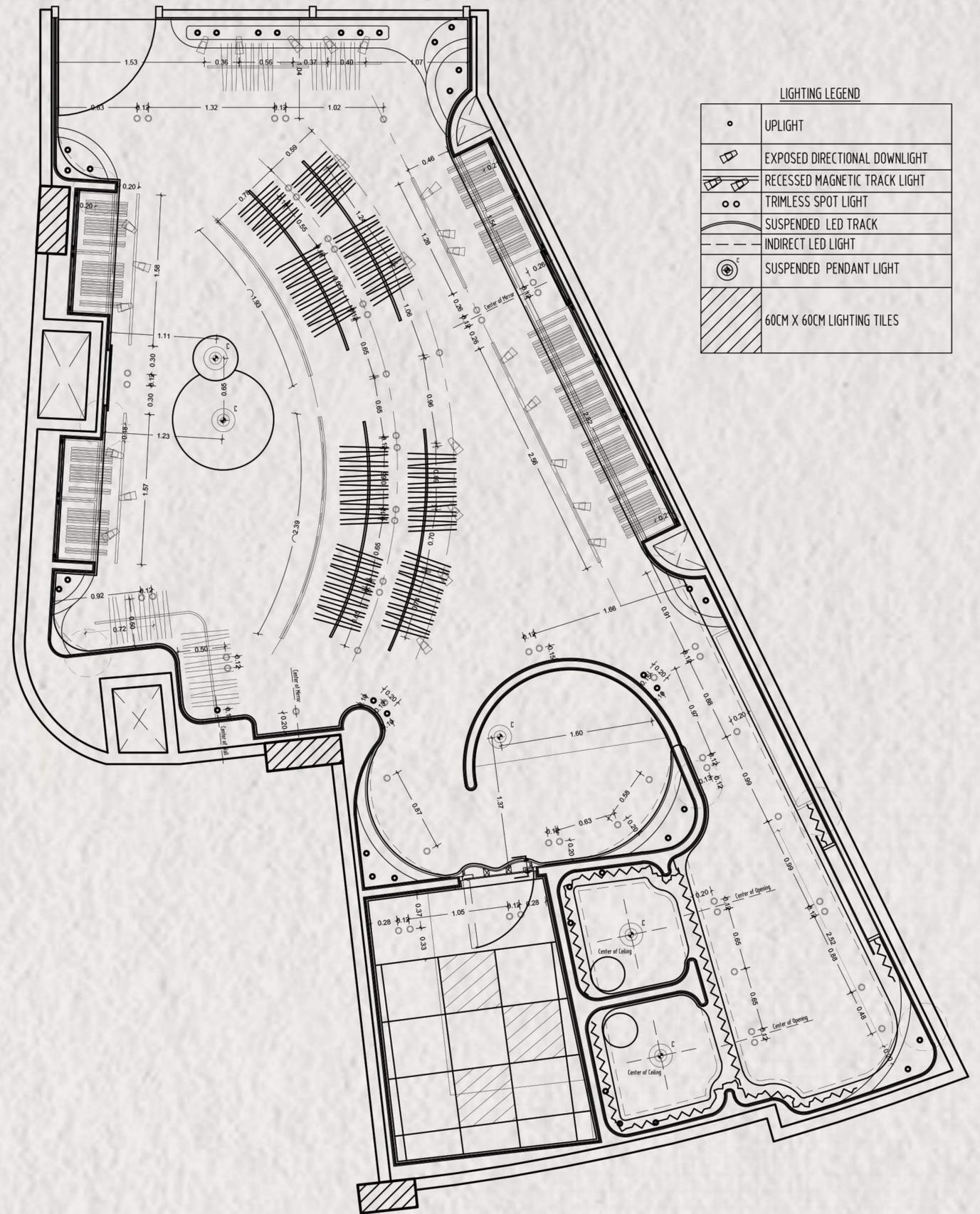
Exposed Directional
Downlight



Suspeded Curved LED Light



Statement
Pendant



LIGHTING LEGEND

	UPLIGHT
	EXPOSED DIRECTIONAL DOWNLIGHT
	RECESSED MAGNETIC TRACK LIGHT
	TRIMLESS SPOT LIGHT
	SUSPENDED LED TRACK
	INDIRECT LED LIGHT
	SUSPENDED PENDANT LIGHT
	60CM X 60CM LIGHTING TILES



SHOP FRONT/FACADE

- 1** WALL FINISHING/CEILING
Light Painting Finish
- 2** FLOORING FINISHING
Light Porcelain Matte
Texture
- 3** DISPLAY FINISHING
Gold Bronze
- 4** FRAME
Black Metal





WALL DISPLAY/ MIDDLE DISPLAY

- 1** **WALL FINISHING/CEILING**
Light Painting Finish
- 2** **FLOORING FINISHING**
Light Porcelain Matte
Texture
- 3** **DISPLAY FINISHING**
Gold Bronze
- 4** **WALL FINISHING**
Light Beige Linen Fabric



WALL DISPLAY/ MIDDLE DISPLAY

- 1** **WALL FINISHING/CEILING**
Light Painting Finish
- 2** **FLOORING FINISHING**
Light Porcelain Matte Texture
- 3** **DISPLAY FINISHING**
Gold Bronze
- 4** **TABLE FINISHING**
Travertine





CASHIER

- 1** **WALL FINISHING/CEILING**
Light Painting Finish
- 2** **FLOORING FINISHING**
Light Porcelain Matte
Texture
- 3** **DISPLAY FINISHING**
Brushed Gold





FITTING ROOM

- 1** **CEILING FINISH**
Light Painting Finish
- 2** **FLOORING FINISHING**
Light Porcelain Matte
Texture
- 3** **FRAME FINISHING**
Gold Bronze
- 4** **CURTAIN/WALL FINISH**
Ligh Linen



THANK YOU !

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