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BE.DESIGN STUDIO

**TA-TO - THE YARD MALL**

phase one: Conceptual Phase

# TATO Store LOOK & FEEL MOOD BOARDS



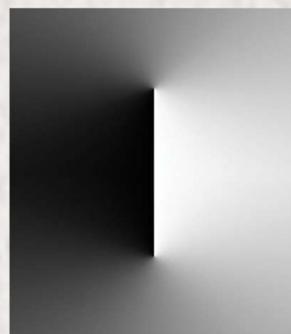
# TATO - Store Concept

A compact, ultra-modern atmosphere that feels refined, calm, and intentionally minimal — with just a touch of the future. The mood is quiet and immersive, designed to heighten presence through restraint.

Light moves gently across smooth, reflective surfaces, subtly expanding the space and creating moments of softness within precision.

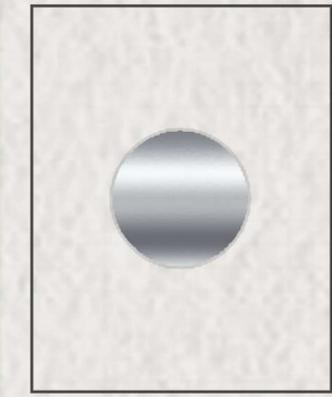
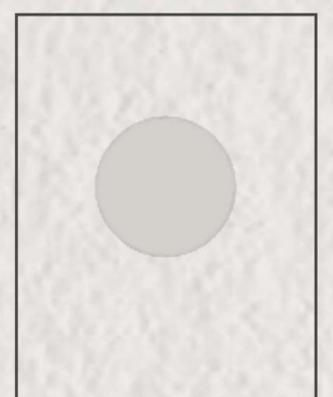
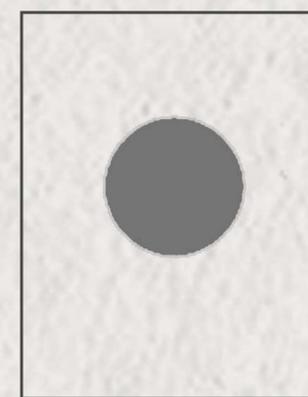
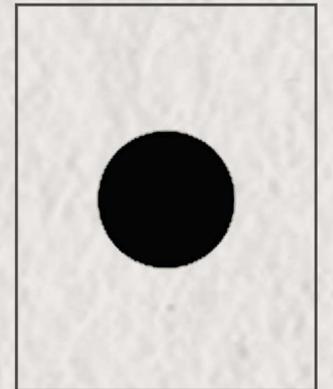
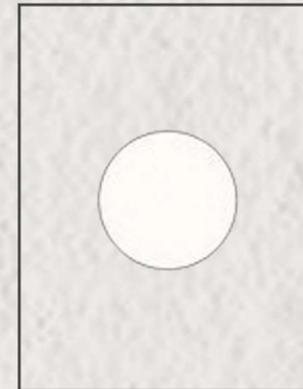
The palette is deliberate: silver, black, and white in quiet contrast, offering clarity without harshness. There's a play between structure and stillness, warmth and cool elegance — a visual balance shaped by clean lines, negative space, and thoughtful rhythm.

Everything feels intentional, reduced to pure form and quiet utility. Materials speak louder than ornamentation. It's a space where design invites stillness, focus, and curiosity — contemporary in its simplicity, with a light futuristic edge that suggests forward-thinking rather than fantasy.



## KEYWORDS

Minimalism.  
Futuristic.  
Sleek.  
Modern.  
Neat.  
Reflective.

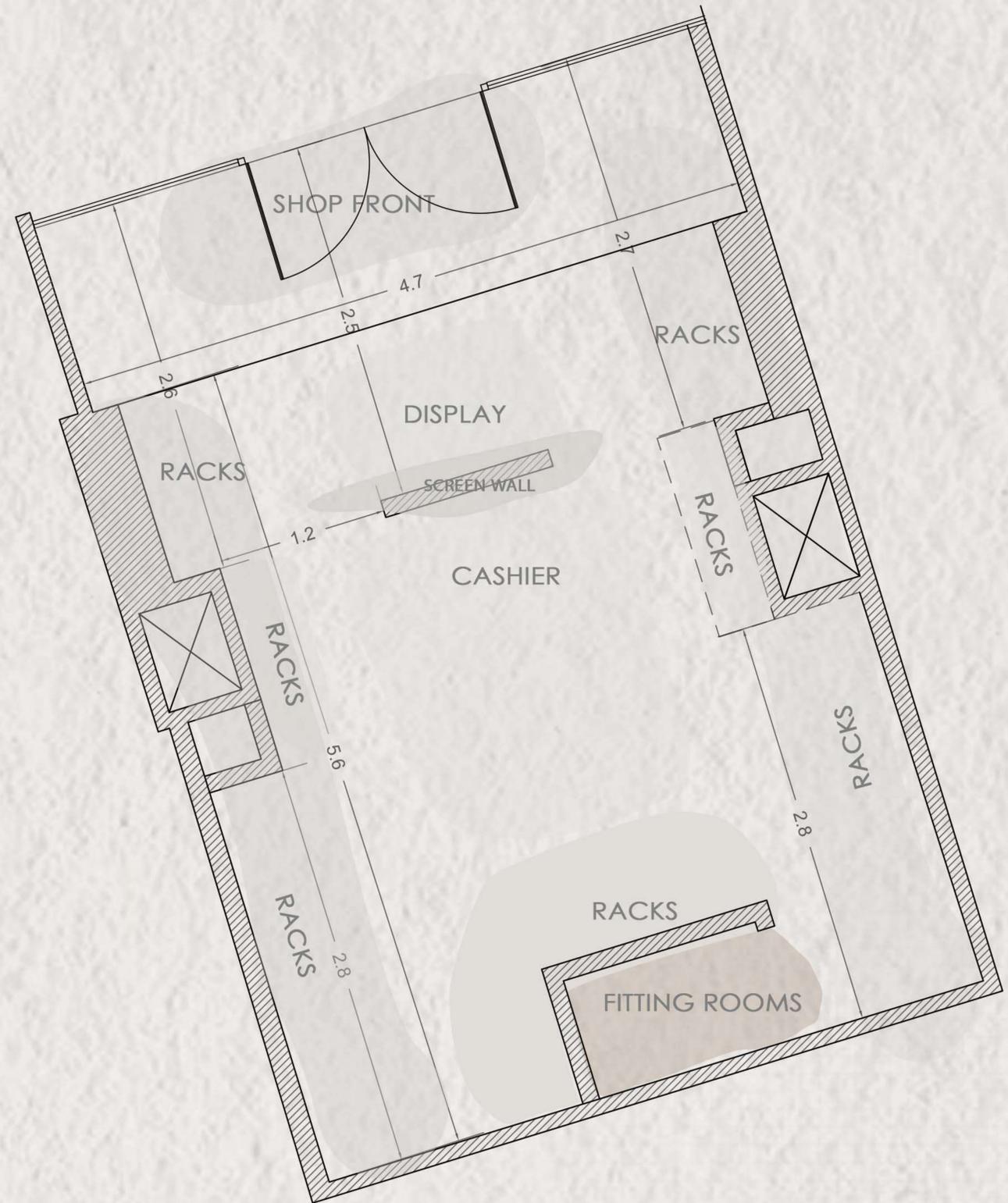


# TA-TO ZONING | SPACE PROGRAM

## SPACE PROGRAM & AREAS

	SPACE NAME	AREA(sqm)	
1	SHOP FRONT	7 sqm	21 %
2	RACKS	13 sqm	39 %
3	DISPLAY	3.2 sqm	9 %
4	CASHIER	4.2 sqm	12 %
5	FITTING ROOM	2.3 sqm	7 %

TOTAL AREA 30 SQM

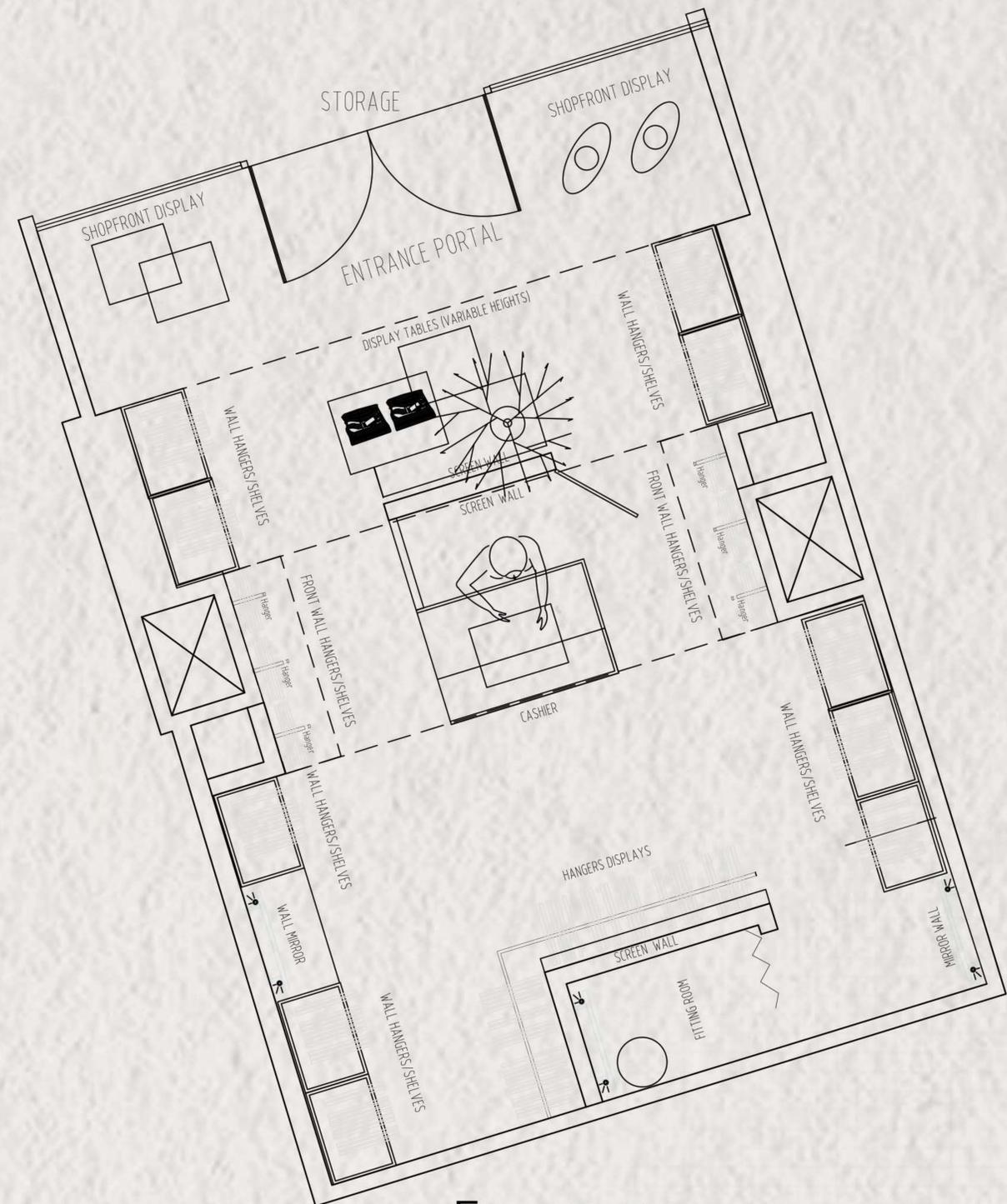


# TA-TO FURNITURE PLAN

## SPACE PROGRAM & AREAS

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FURNITURE PLAN

# TA-TO LIGHTINGPLAN



Aluminium cladding all around



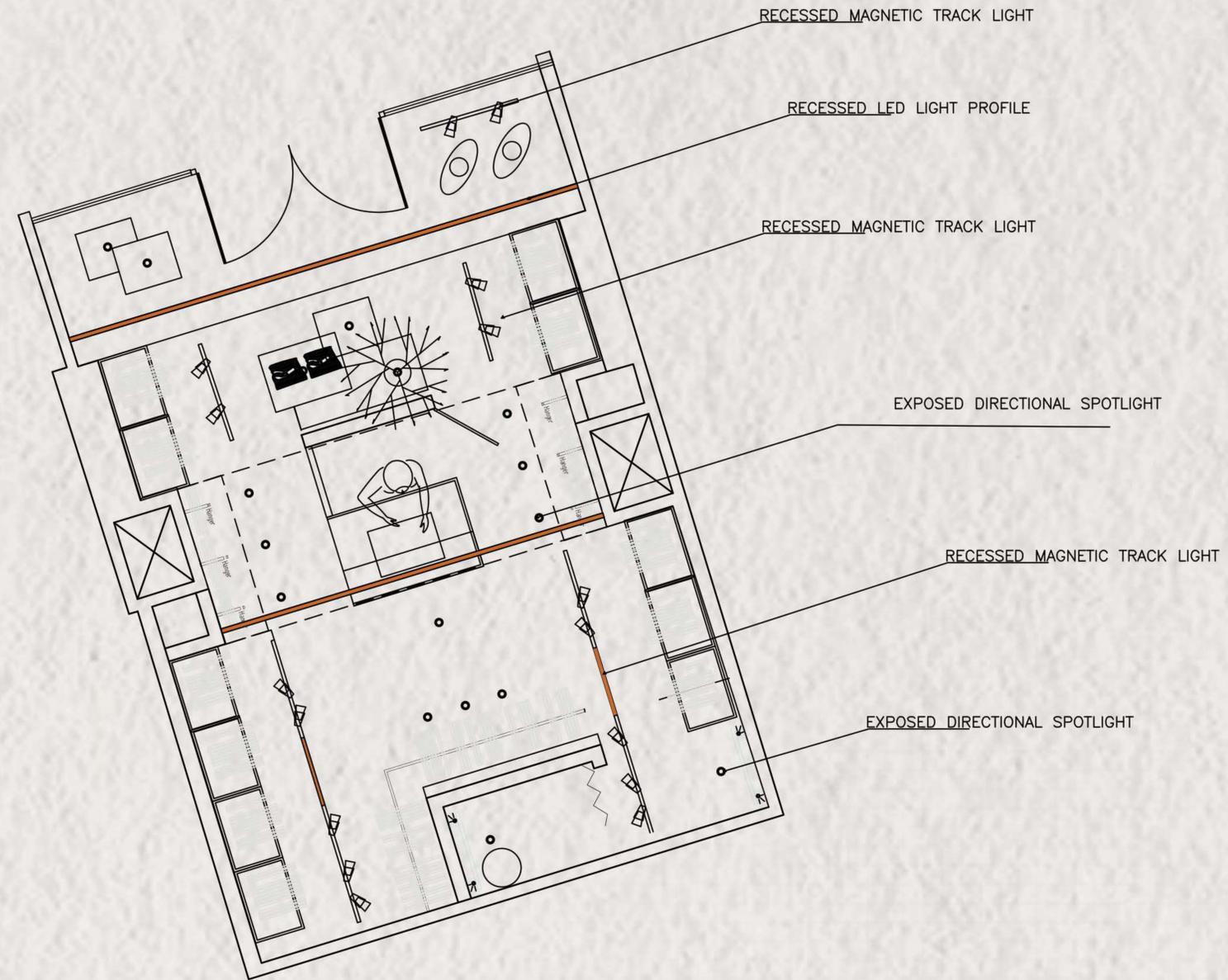
1. Magnetic track lights



4. L shaped Led profile  
Ceiling to wall



3. Directional  
light



PROPOSED LIGHTING PLAN (OPT. 1)

# TA-TO LIGHTINGPLAN



Skylight



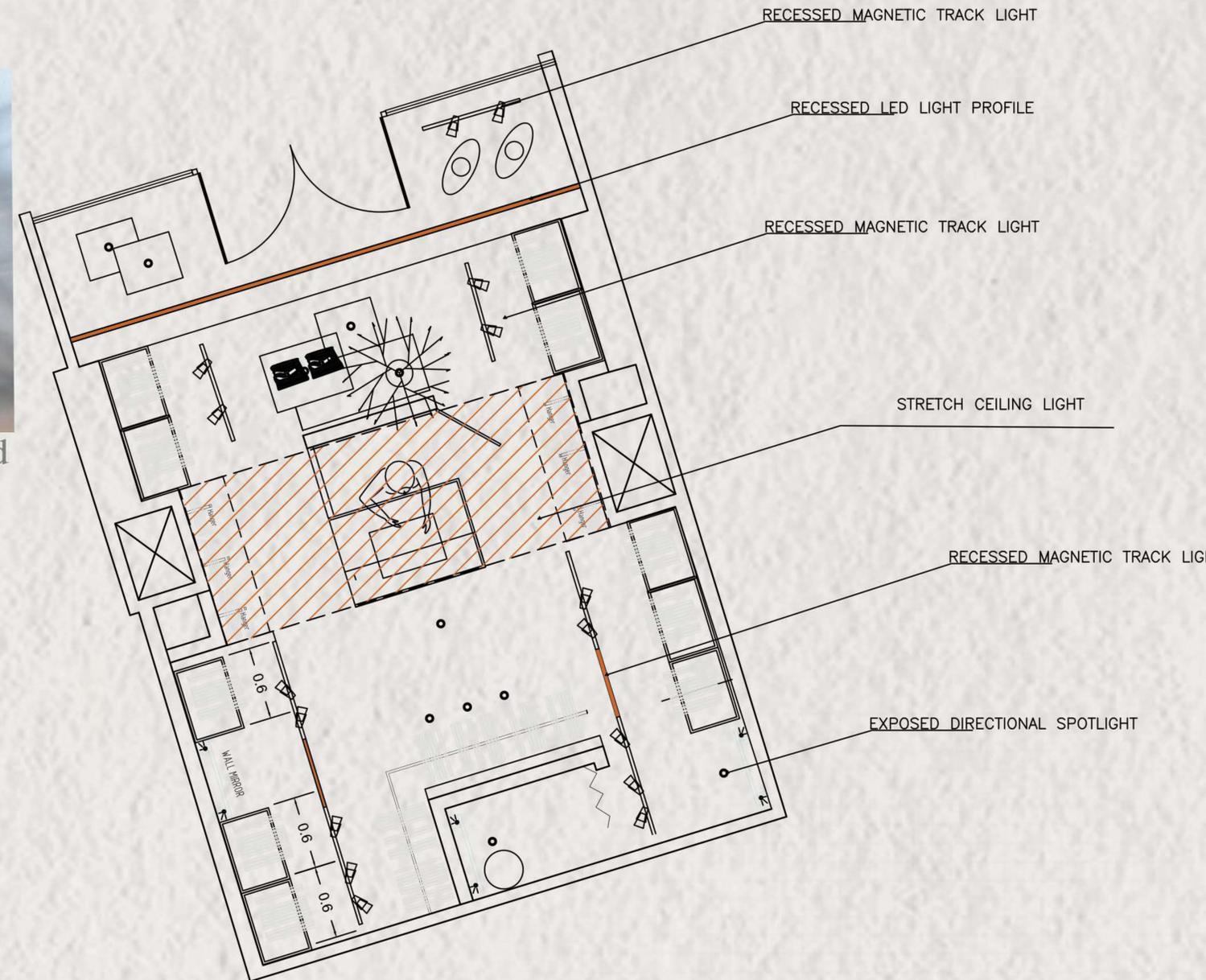
Aluminium cladding all around



1. Magnetic track lights

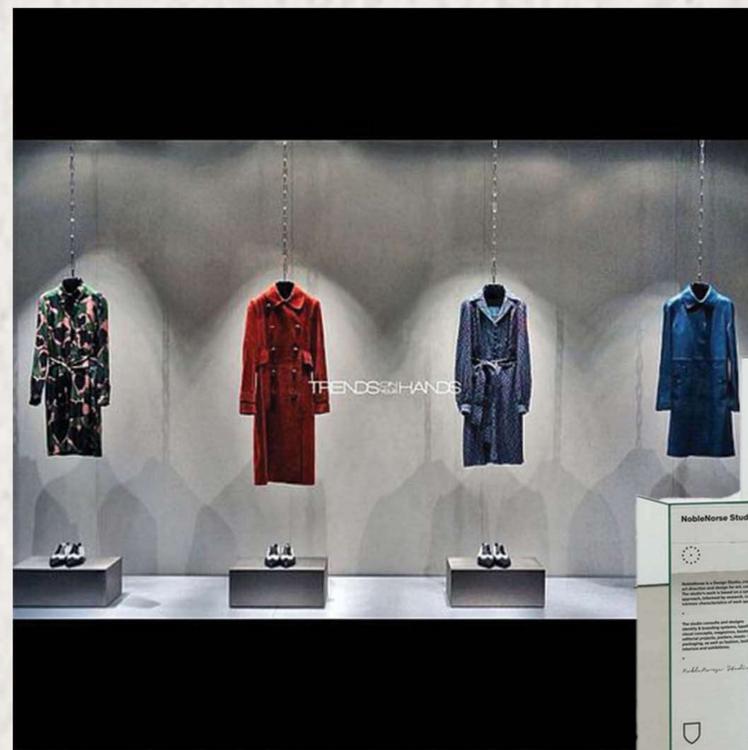


2. Directional light



PROPOSED LIGHTING PLAN (OPT.2)

# SHOP FRONT & WINDOW DISPLAY | FACADE

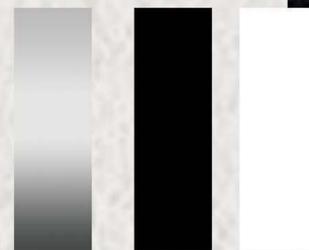


Floating hangers in shop window display

Texts on Shop front



Glass podiums with quotes and text on them



Transparency in Shop Front enhances visibility, invites customers in, and aligns with the store's minimalist aesthetic

# TA-TO | POWER WALL



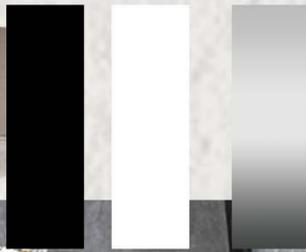
**Option 1**  
Tinted glass power all around



**Option 2**  
Reflective silver all around



# TA-TO | CASHIER



## Option 1

Overhead floating screen with black frames reflecting the brand identity

## Option 2

Curved wall cladding behind cashier with engraved text



Integrated cashier display in same material or black metal



Silver metal cashier with illuminated logo and indirect lighting

# TA-TO| FITTING ROOMS



Fitting room pouf



Curtains for fitting room  
Mirror walls in front of fitting room



Fitting room walls



quote stickers placed on mirror

# TA-TO| WALL DISPLAYS

Silver shelvings  
for flexible displaying options

Light box signage system



Cladding behind display with hidden light

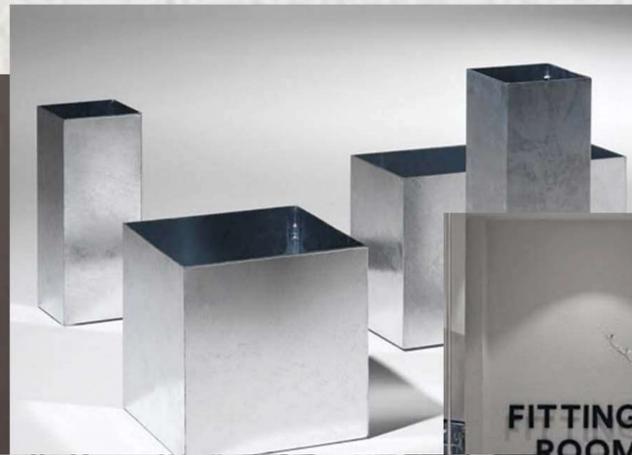


Silver claddings behind displays



Standing Displays with hanging pendants

# TA-TO | MIDDLE DISPLAYS



Plant centerpiece with red flowered leaves



Varying height displays with varying, silver and black metal materials

Integrating indirect light in podiums

# TA-TO | Shop front MATERIAL SELECTIONS

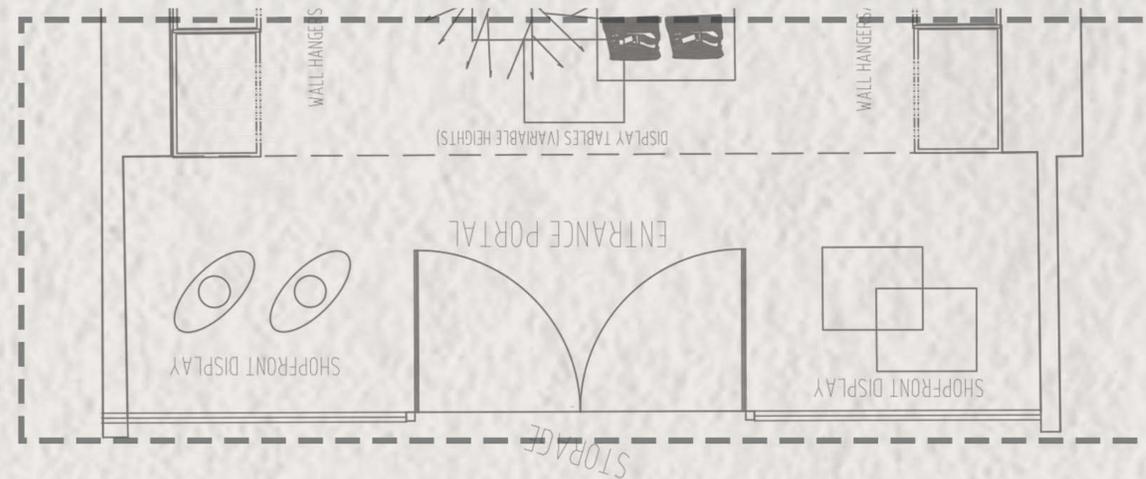
## Lighting Selections:



1. Black cylindrical pendant on accessories displays



2. Directional spotlight On mannequins



Power wall with quotes on claddings

## FACADE FINISHES:



1. 12mm sekurit glass



2. black aluminium frame



3. Smoked Mirror cladding for power walls



4. Black alchomat panel behind signage



5. aluminum Mannequin stands



6. Mirror accessories stands



# TA-TO | Wall Displays MATERIAL SELECTIONS

## CEILING FINISHING:

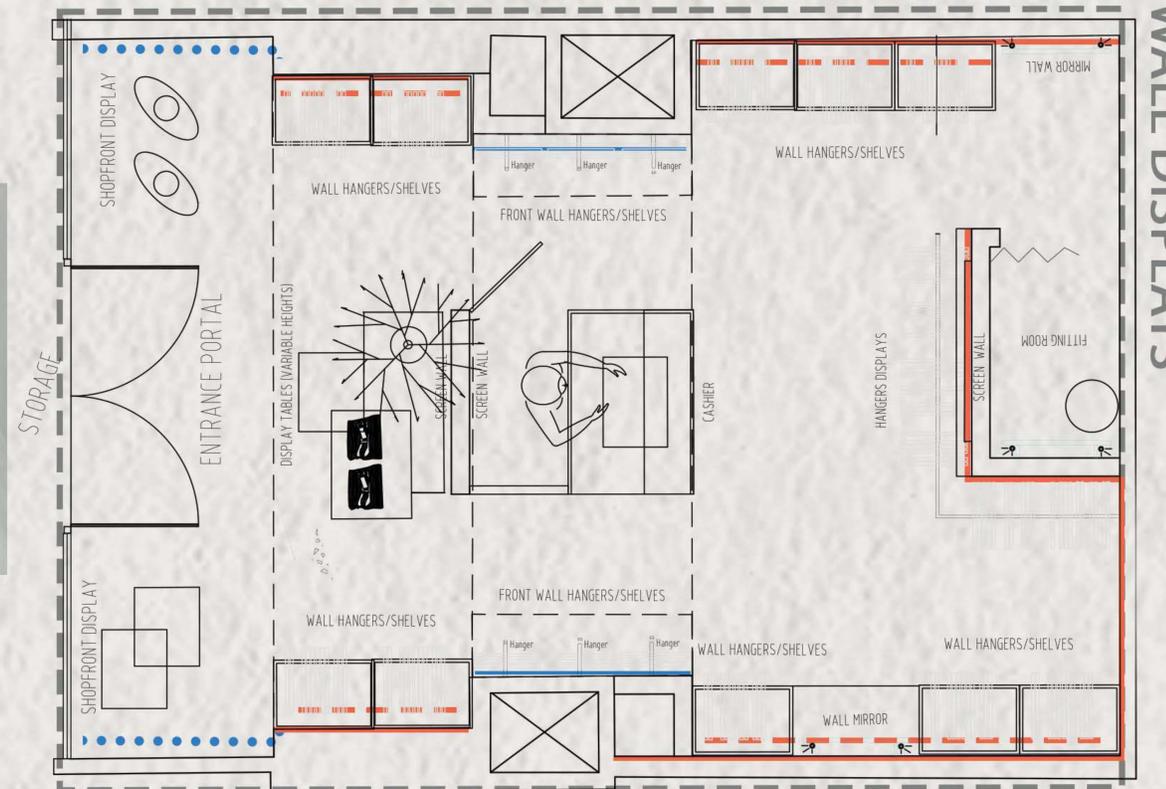


White Textured paint    Stretch light ceiling

## FLOOR FINISHING:



Light grey porcelain tiles



WALL DISPLAYS

## WALL FINISHING:



White Textured paint



cladding painted as walls with indirect light



Alimnuim claddings



Smoked glass cladding

- white textured paint
- - - cladding with indirect light as wall finish material
- ..... Smoked glass cladding
- Aluminum Cladding

# TA-TO | Middle display MATERIAL SELECTIONS



Wooden tables with white textured paint



Aluminum cladded partition wall with illumanted text



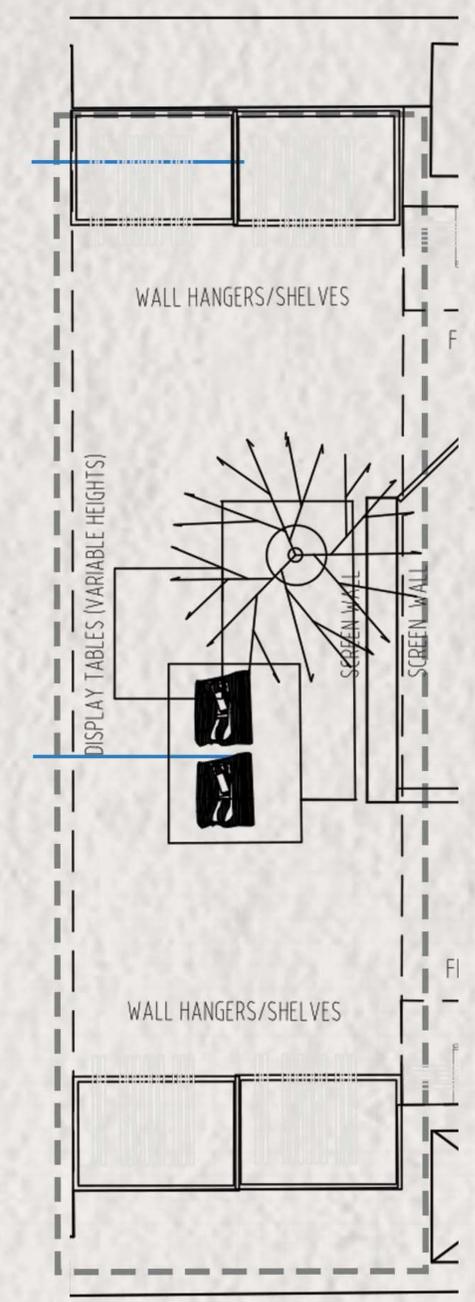
Clear mirror cladded Low table



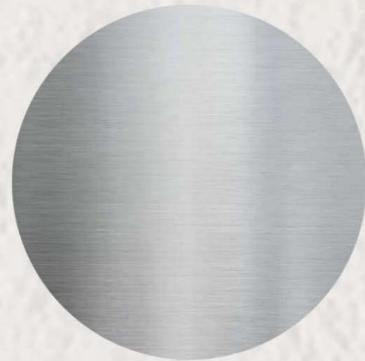
Artificial tree pot with white flower



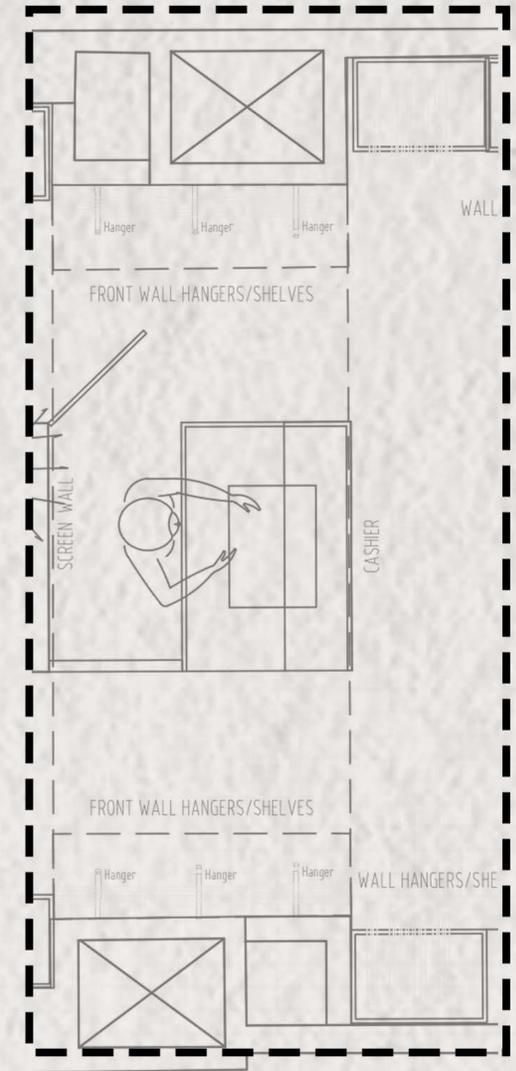
Uplight for tree pot



# TA-TO | Cashier MATERIAL SELECTIONS



Aliminuim caldding all around cashier counter and back wall with illumanted logo



# TA-TO | Fitting rooms

## MATERIAL SELECTIONS

### CEILING FINISHING:



White textured paint

### FLOOR FINISHING:



Light grey porcelain tiles

### WALL FINISHING:



Mirror walls

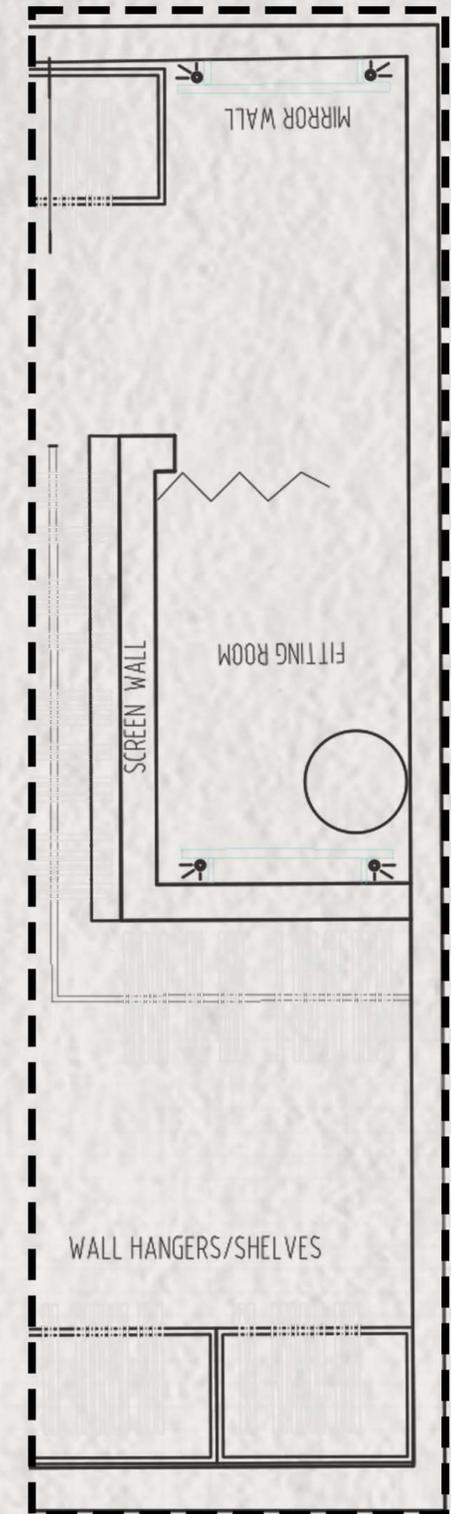


White Textured paint



curtains

### Text on outside mirror



FITTING ROOMS



**THANK YOU**