



be.

BE.DESIGN STUDIO

AB ESSENTIALS

**AB ESSENTIALS
LOOK & FEEL MOOD BOARDS**

**Every
day**

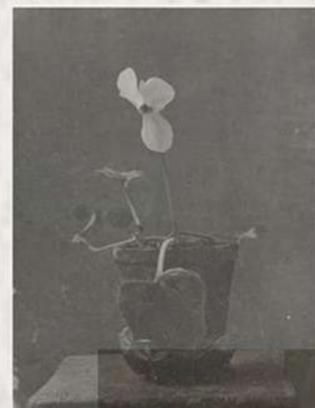


AB ESSENTIALS - STORE CONCEPT

The design reflects the essence of everyday essentials, creating a space that embodies simplicity and functionality.

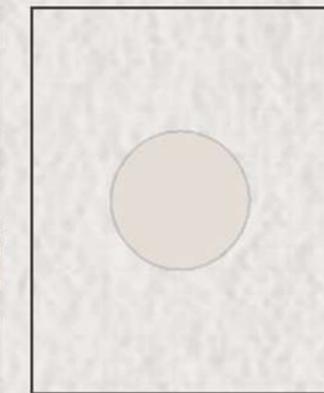
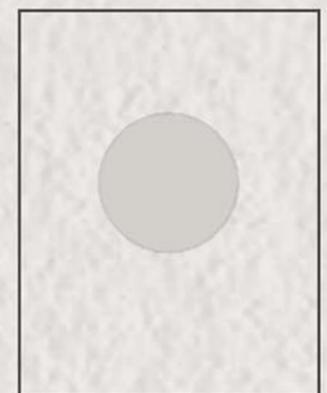
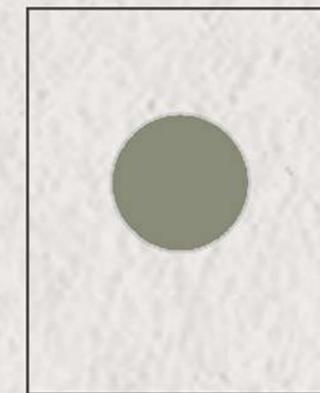
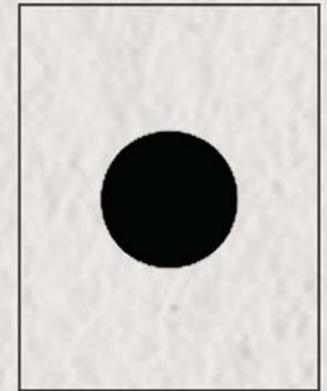
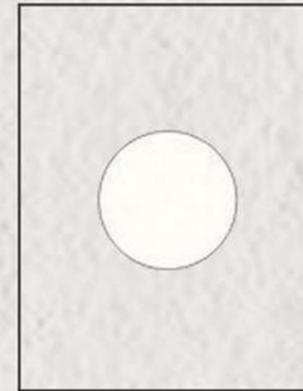
A muted, raw, and monochrome material, complemented by earthy tones palette, establishes a serene atmosphere. Neutral colors are balanced with greenery, adding warmth and vitality to the space, while the exposed industrial ceiling reinforces the idea of timeless, everyday necessities.

The minimalist, clean interior ensures that the products remain the focal point, allowing their quality and design to stand out effortlessly.



KYEWORDS

bold.
nature.
minimalism.
warm.
aesthetic.
inspiring.
clean.
calm.



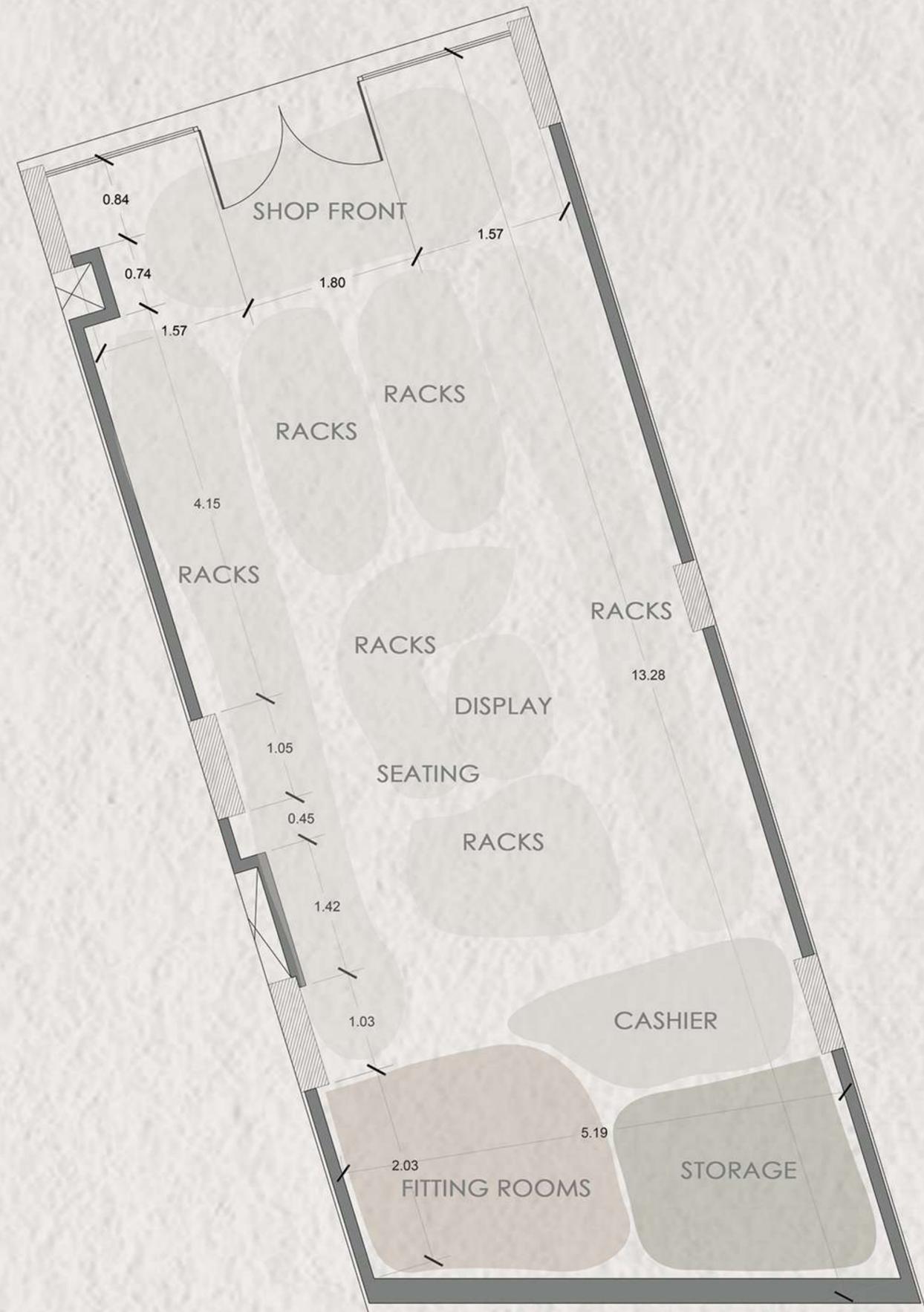
AB Essentials

ZONING | SPACE PROGRAM

SPACE PROGRAM & AREAS

	SPACE NAME	AREA(sqm)	
1	SHOP FRONT	4 sqm	5.7 %
2	RACKS	55 sqm	80 %
3	ACCESSORIES	0.5 sqm	0.7 %
4	SEATING	0.5 sqm	0.7 %
5	CASHIER	4.5 sqm	6.4 %
6	FITTING ROOM	6.2 sqm	9 %
7	STORAGE	4.5 sqm	6.4 %

TOTAL AREA 80 SQM

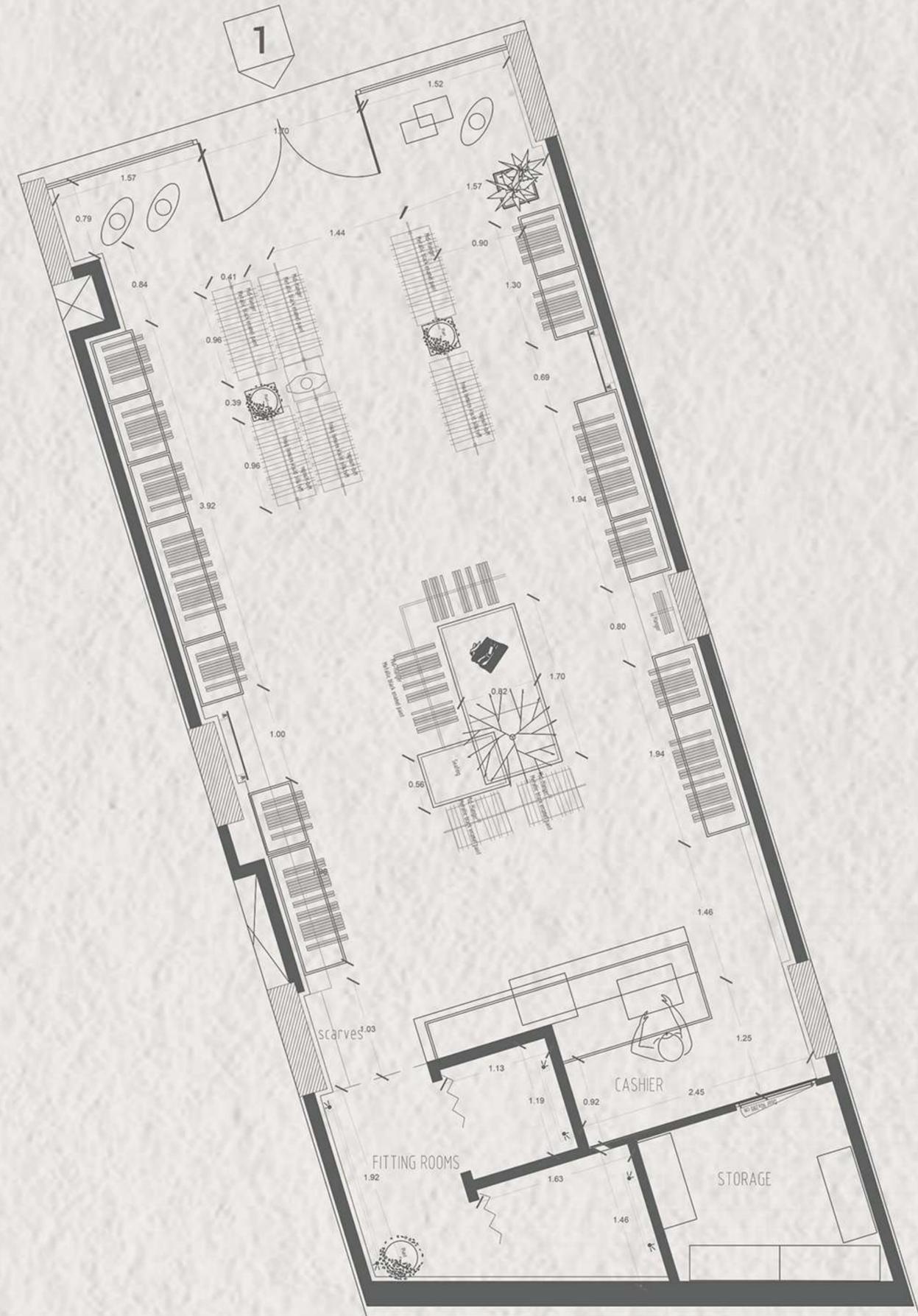


AB Essentials FURNITURE PLAN

SPACE PROGRAM & AREAS

	SPACE NAME	AREA(sqm)	
1	SHOP FRONT	4 sqm	5.7 %
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3	ACCESSORIES	0.5 sqm	0.7 %
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TOTAL AREA 80 SQM



FURNITURE PLAN

AB Essentials LIGHTINGPLAN



exposed ceiling



1. suspended track light



2. suspended led



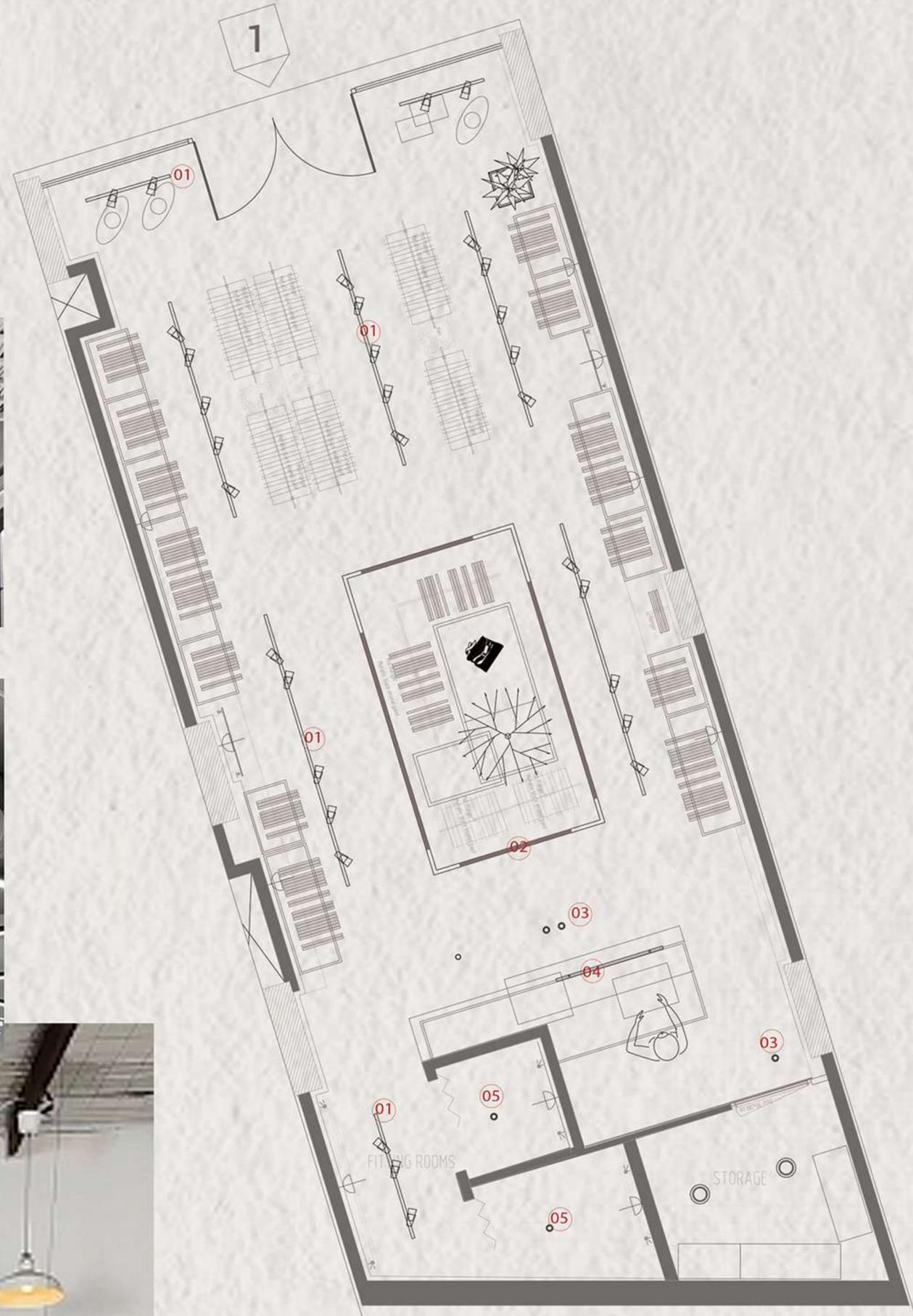
3. exposed down light



4. spendant



5. pendaant



LIGHTING PLAN

AB ESSENTIALS | SHOP FRONT



Illuminated Signage that enhances brand visibility

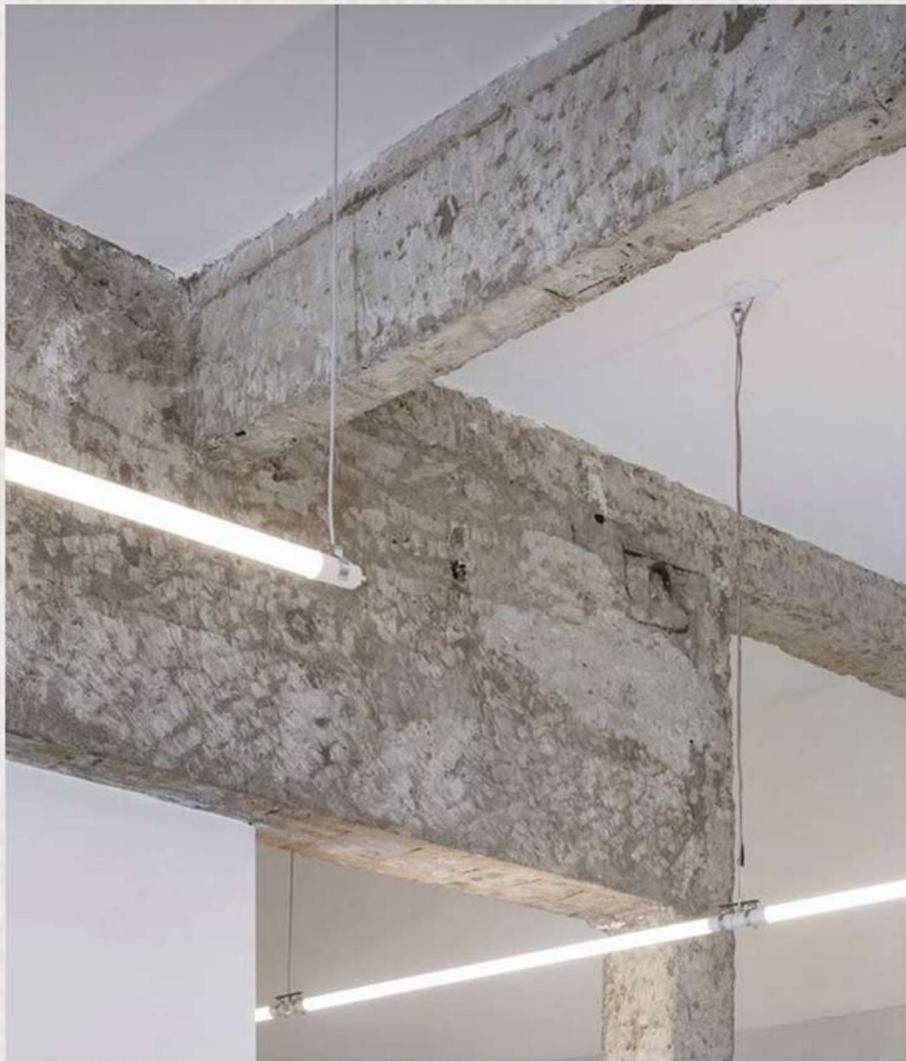


Inspired Mannequins & Display window display featuring neutral-toned, textures, and artistic elements.



Transparency in Shop Front enhances visibility, invites customers in, and aligns with the store's minimalist aesthetic

AB ESSENTIALS | POWER WALL



engraved logo on the power wall

The power wall and bulkhead will be stone, providing aesthetic appeal.

AB ESSENTIALS | CASHIER

full height concealed door for storage



neo-cement finish with an engraved logo



Mirror cladding will be installed behind the cashier, with inspirational quotes applied as stickers

YOU LOOK
Gorgeous
TODAY



rectangular cashier counter with a display section for accessories



statement pendant light

AB ESSENTIALS | FITTING ROOMS



Fitting room stool



curtains for fitting room entrances



mirror with indirect light



quote stickers placed on mirror

AB ESSENTIALS | WALL DISPLAYS



shelved & hanging display
(hanging \folded items)



minimal wall display

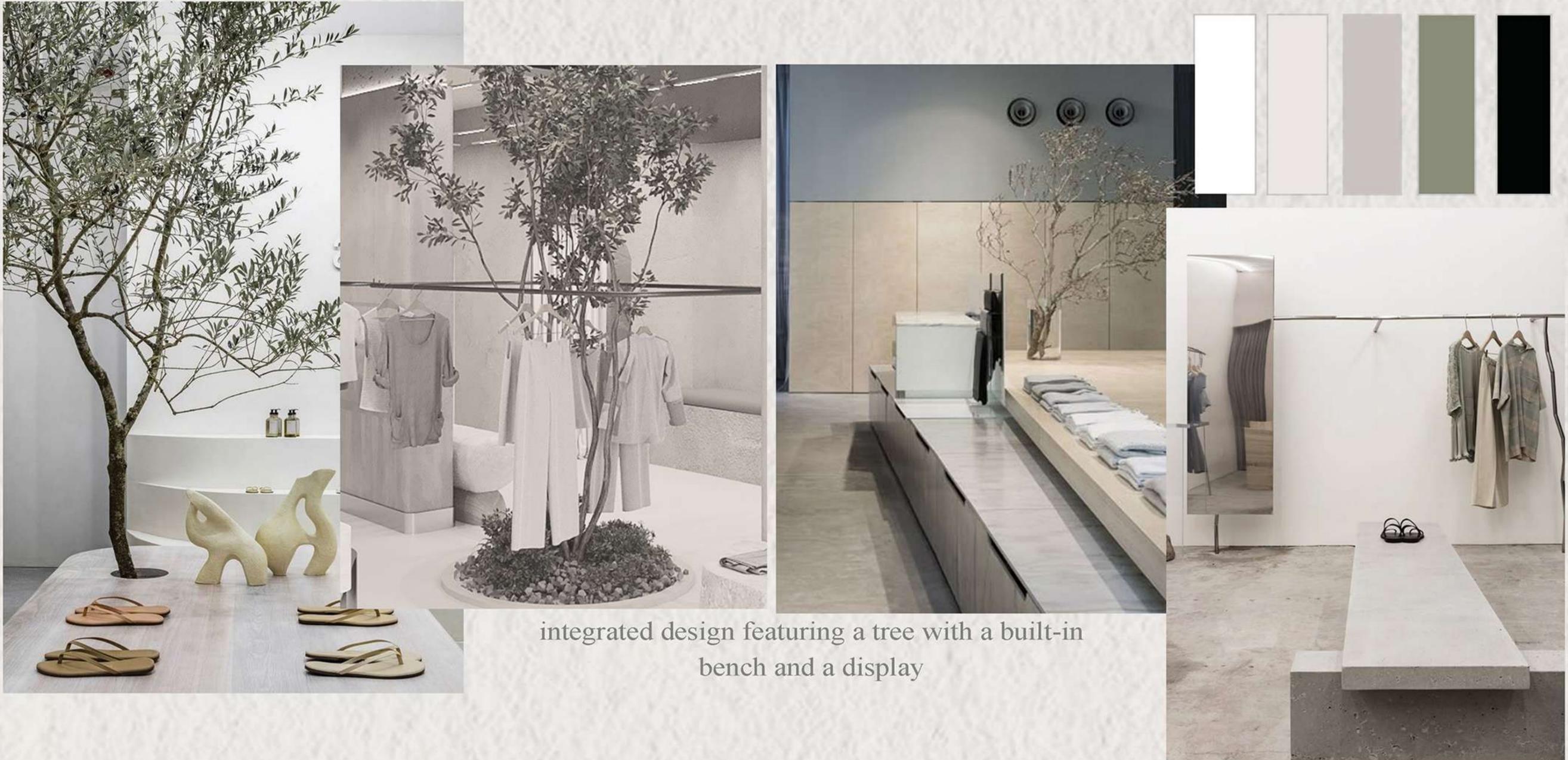


framed industrial
display
(built in seating \shelf)



wall cladding with indirect light

AB ESSENTIALS | MIDDLE DISPLAYS



AB Essentials PROPOSED MATERIALS

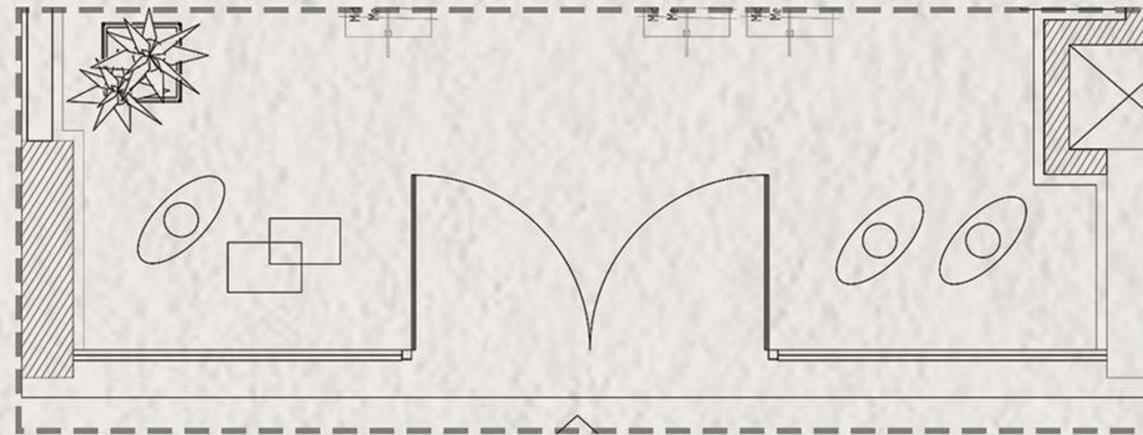


AB Essentials MATERIAL SELECTIONS

CEILING FINISHING:



white rough texture
romano painting



FACADE FINISHES:



- 1. 12mm sekurit glass
- 2. black aluminium frame
- 3. stone cladding
power walls and bulkhead



AB Essentials MATERIAL SELECTIONS

CEILING FINISHING:



white rough texture
romano painting

FLOOR FINISHING:



concrete texture porcelain tiles

WALL FINISHING:



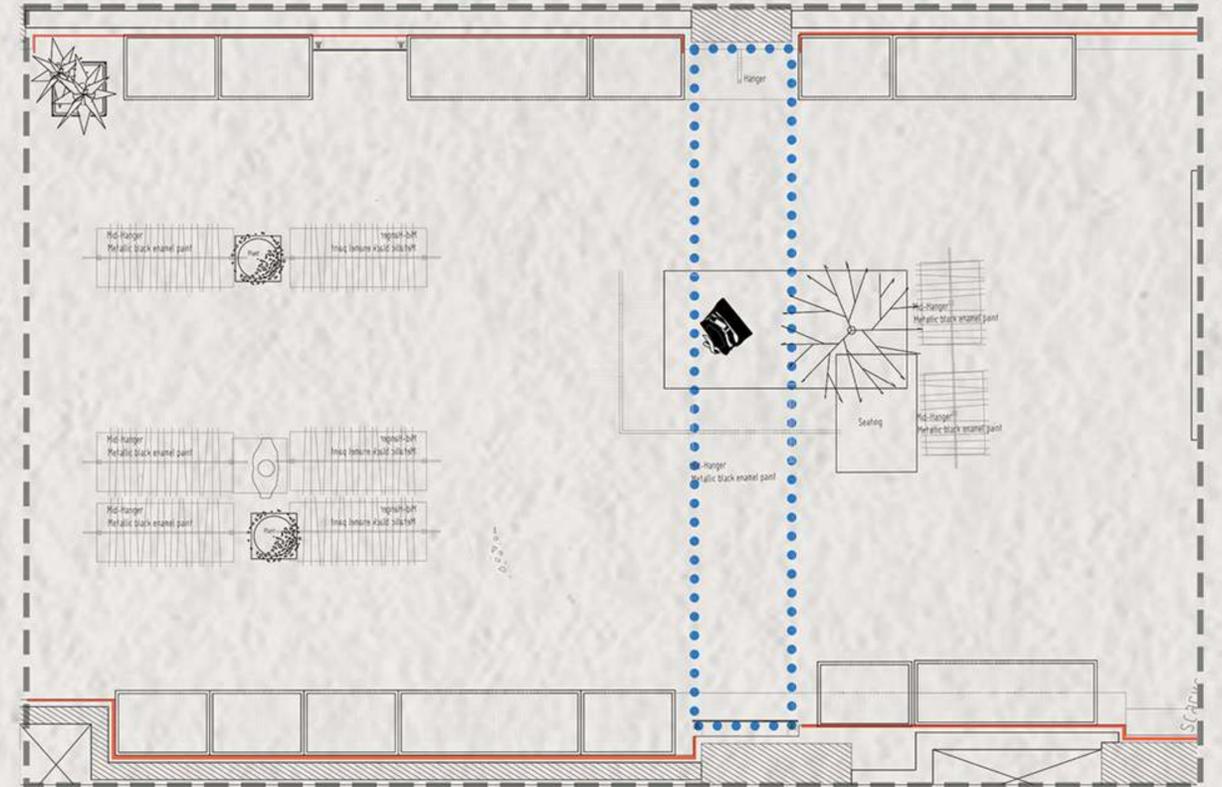
white rough texture
romano painting



cladding painted as walls
with indirect light



mirror cladding ceiling
with column



WALL DISPLAYS

- white rough texture romano painting
- - - cladding with indirect light as wall finish material
- mirror cladding

AB Essentials MATERIAL SELECTIONS

CEILING FINISHING:



white rough texture
romano painting

FLOOR FINISHING:



concrete texture porcelain tiles

WALL FINISHING:



white rough-textured Romano paint for the cashier's side walls and concealed door.



clear mirror cladding

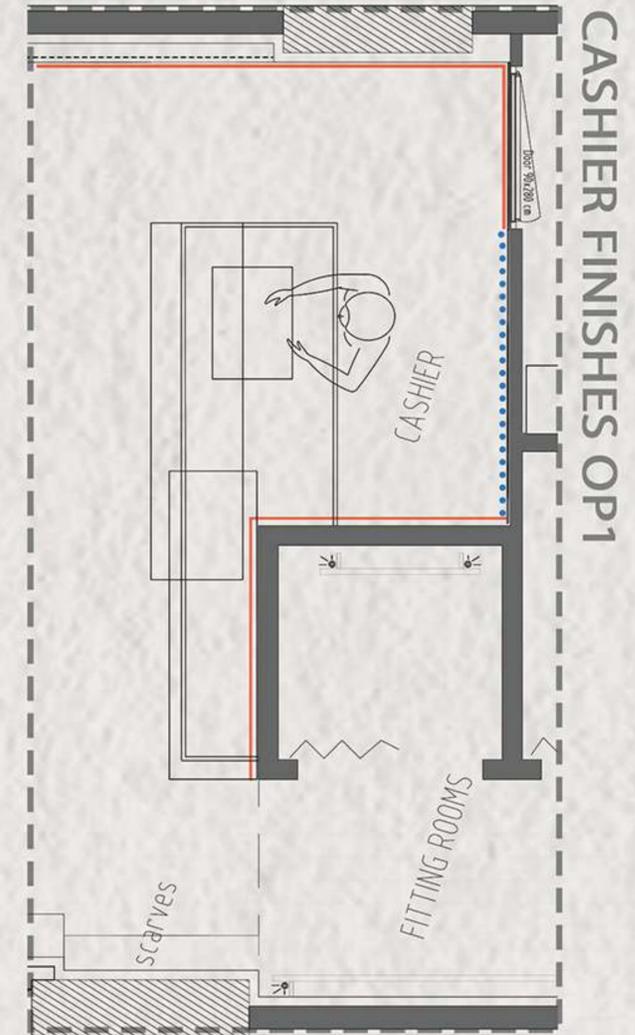
text sticker



engraved text (interactive wall)

We transform base elements into design products so you can turn your vision into reality and change the world around you.

Get inspired!



- white rough texture romano painting
- mirror cladding
- - - - - engraved text

AB Essentials MATERIAL SELECTIONS

CEILING FINISHING:



white rough texture
romano painting

FLOOR FINISHING:



concrete texture porcelain tiles

WALL FINISHING:



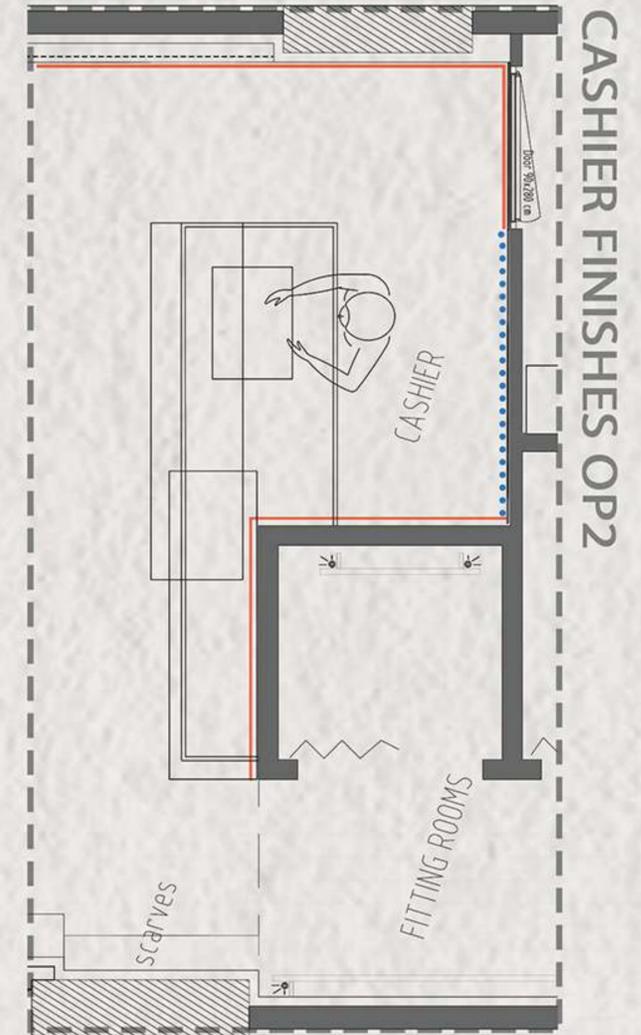
white rough-textured Romano paint for the cashier's
side walls and concealed door.



clear mirror
cladding



neon text on the mirror polaroid wall (interactive wall)



- white rough texture romano painting
- mirror cladding
- polaroid wall

AB Essentials MATERIAL SELECTIONS

CEILING FINISHING:



white rough texture
romano painting

FLOOR FINISHING:



concrete texture porcelain tiles



WALL FINISHING:



white rough texture
romano painting



fitting room hooks with
text above it

fitting room mirrors



shared mirror

curtains



artificial
plant

AB Essentials HANGERS DISPLAY



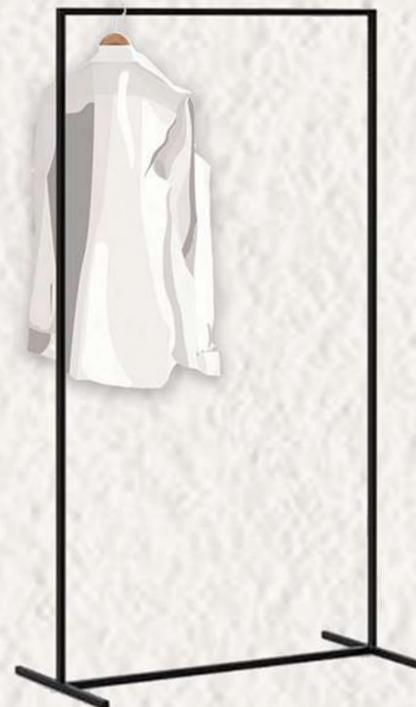
SH: shelves with hangers



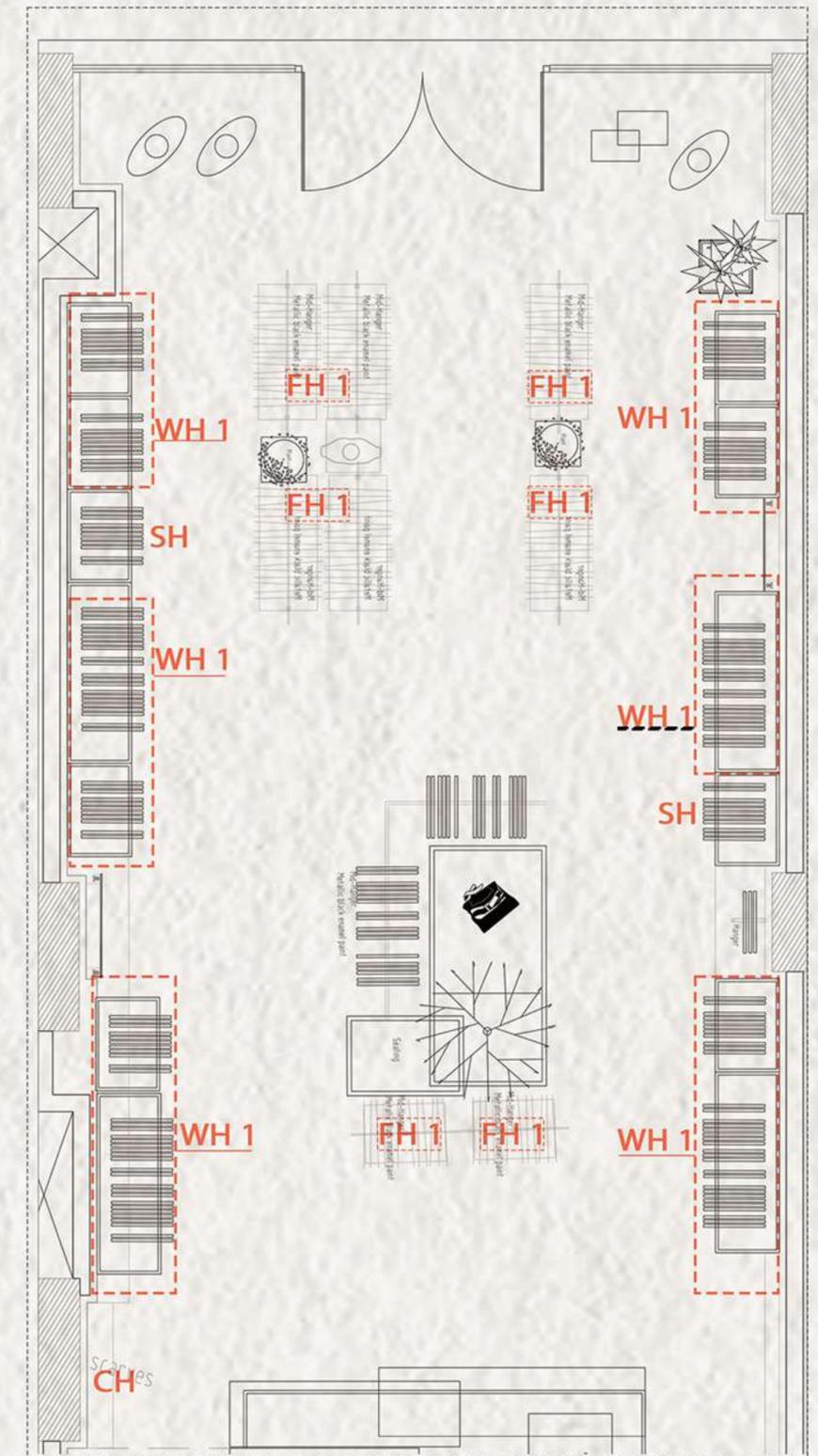
WH 1: black matt wall hangers
160 cm H x 3 cm diam thickness



CH: black matt ceiling hanging
rails for scarves



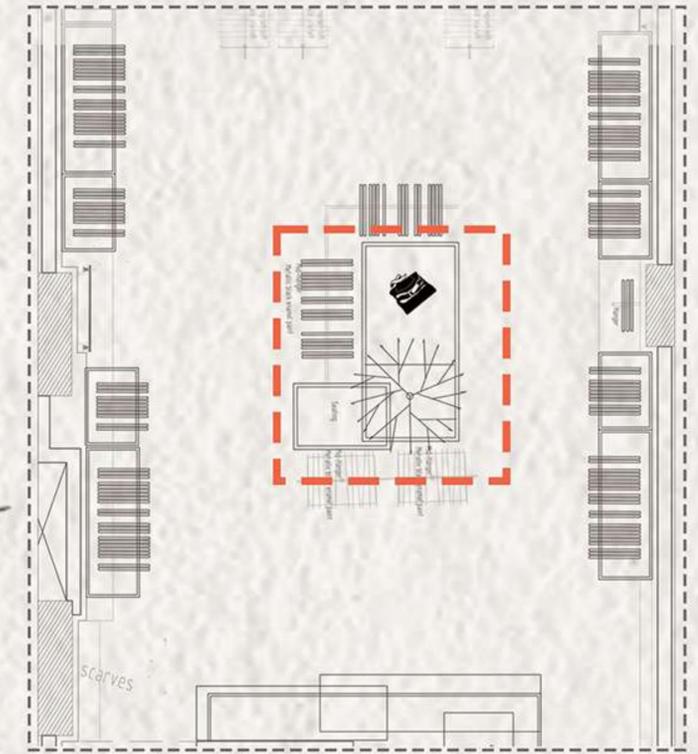
FH 1: black matt floor hangers
150 cm H x 100 cm width
x 3 cm diam thickness



AB Essentials MIDDLE DISPLAY \ SEATING



cement effect integrated seating
with tree \ display table





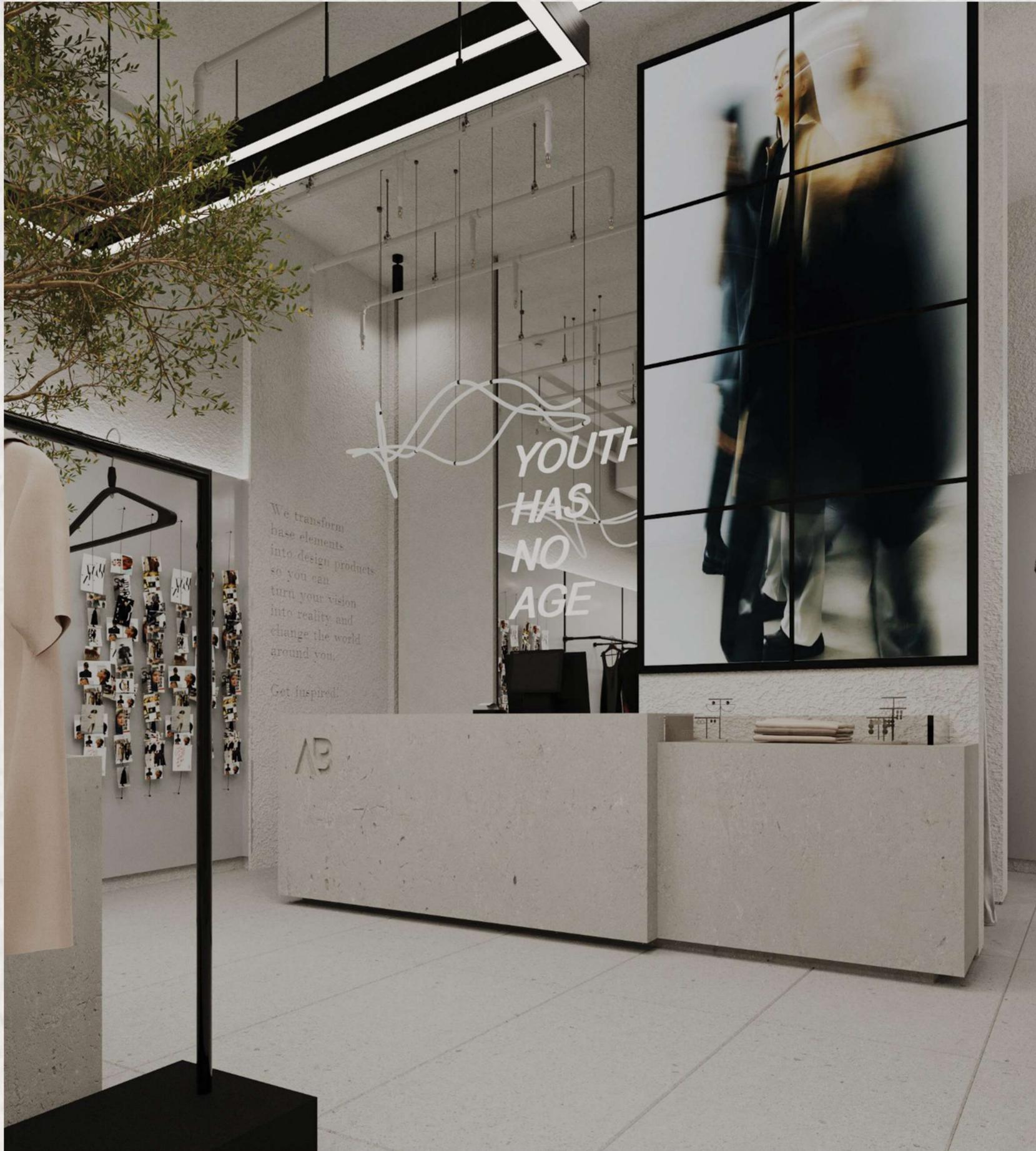
SHOP FRONT FACADE



DISPLAY AREA



DISPLAY AREA



CASHIER



FITTING ROOM

Thank You



BE.DESIGN STUDIO